Day 1

The Strong National Museum of Play
10 a.m.–1 p.m.

Start your day at The Strong National Museum of Play. Spend the morning exploring the only collections-based museum in the world devoted to the history and exploration of play. Named the “Number One Family Destination in the United States” by FamilyFun magazine, The Strong is one of the largest history museums in the United States and Western New York’s largest cultural attraction. Open year round and spanning more than a city block, the museum holds the world’s largest collection of toys, dolls, and games, and its two floors of vibrant exhibit spaces include an indoor butterfly garden, a retro arcade, the National Toy Hall of Fame, and so much more. The experience begins with a welcome and museum overview and includes general admission, butterfly garden admission, lunch in the food court at your leisure ($10 voucher), five game tokens, and 10% discount in the Everything for Play gift shop. Customize your trip with a curator-led lecture with question and answer on subjects such as toy design, the role of art immersed in game play, and museum exhibit design. Allow an additional hour for lectures; fees apply. Depart The Strong at 1 p.m.

Memorial Art Gallery
1:15 p.m.–3 p.m.

Next stop, the Memorial Art Gallery (MAG). Here you will experience the best cross section of artwork outside the New York metropolitan area as you journey through more than 5,000 years of art history. From the relics of antiquity to works in the vanguard of contemporary movements, the MAG offers a panorama of the world’s art. The permanent collection of more than 12,000 pieces spans medieval to contemporary works and includes paintings by Rembrandt and Monet. With a year-round schedule of temporary exhibits, there’s always something new to see at the MAG! Browse creative, unique, items in the museum gift shop. Self-guided or docent-led tours can be customized to focus on any aspect of art or art history. Student tours can integrate art across the curriculum and complement Common Core standards. Group-friendly art classes and scavenger hunts are available upon request. Depart MAG at 3 p.m.
## Student Arts & Culture Tour Itinerary

**Playfully Produced by The Strong**

### Artisan Works

**3:15–5:15 p.m.**

End your day at Artisan Works, a cross between an art gallery and a museum of working class culture. Artisan Works sits in a large, renovated factory building and is home to more than 500,000 one-of-a-kind pieces of art. Explore themed rooms bursting with artwork of all kinds—including a 1960s firehouse, an 1800s French dining room, a prairie room, and more. See artists create in their studios, play with interactive pieces, and immerse yourself in this truly unique space. Enjoy a catered dinner at Artisan Works before you go. Depart Artisan Works at 5:15 p.m.

### Radisson Rochester Riverside or Holiday Inn Rochester Downtown

**5:30 p.m.**

Check in at either the Radisson Rochester Riverside or the Holiday Inn Rochester Downtown. Experience contemporary hospitality, centrally located in the heart of downtown Rochester. Guests will enjoy picturesque settings alongside the scenic Genesee River and outstanding amenities including complimentary high-speed, wireless Internet; seasonal, heated outdoor pool; vending and ice machines on every floor; and on-site dining. Complimentary motor coach parking and breakfast buffet is included in your stay.

### Day 2

**Breakfast**

**7–8:30 a.m.**

Breakfast and hotel check out. Depart for the Rochester Museum and Science Center at 8:30 a.m.

**Rochester Museum and Science Center**

**9–11 a.m.**

Visit the Rochester Museum and Science Center where students will find engaging experiences that spark a passion and curiosity for discovery. Build a working invention in the Inventor Center “makerspace,” explore the power of energy in the unique Electricity Theater where twin Tesla coils produce musical bolts of indoor lightning, and dig for fossils under the fully articulated mastodon in Expedition Earth. Discover stories of culture and survival through one of the nation’s largest Native American collections and get hands-on with the more than 200 interactive exhibits that explore the world around us. Journey through outer space at the museum’s Strasenburgh Planetarium. Discover the latest news and images of Pluto, Saturn, or the universes beyond our solar system. Depart for home at 11 a.m.