

# Culture, Crafts, and Culinary Immersion

A One-of-a-Kind, VIP Getaway for 2 to 20 People Playfully Produced by The Strong

## Day 1—Friday

### The Strong National Museum of Play

3–5:45 p.m.

Arrive in Rochester, New York, and discover history's playful side with a VIP behind-the-scenes experience at **The Strong National Museum of Play**—the ultimate play destination for all ages! After a 15-minute museum orientation, it's onto a white lab coat tour where you will enter museum spaces seldom seen by the public. Select from either a 30-minute behind-the-scenes tour with a museum curator amid the world's largest collection of toys, dolls, and games, or a video game lovers expedition that includes access to The Strong's International Center for the History of Electronic Games laboratory and the chance to play rare arcade video games such as a giant *Tetris* or a four-player *Pac-Man* machine. Next, explore two floors of vibrant, interactive museum exhibit spaces. Experience includes general museum admission, 5 game tokens, and a 20% discount to the museum shop. Depart at 5:45 p.m. for your hotel.



### Strathallan, a DoubleTree by Hilton or Woodcliff Hotel and Spa

6 p.m.

Your two-night luxury experience continues as you check-in to either of Rochester's first-class hotel properties. Select from:

#### Strathallan, a DoubleTree by Hilton

Located in Rochester's premier cultural district, the Strathallan is a boutique hotel featuring exquisitely designed guest rooms that will surround you in serenity. After check-in in, relax and unwind, take a swim in the hotel's indoor pool, or work out in the state-of-the-art fitness center.

Tonight's dinner at the Strathallan's Char Steak and Lounge features handcrafted cocktails, and exceptional wine list, unbeatable atmosphere, and food menus that render even the most fastidious foodie indecisive.

#### Woodcliff Hotel and Spa

Breathtaking views await at the Woodcliff Hotel and Spa, situated atop the highest point in Monroe County, New York. Overlook the Rochester skyline as you immerse yourself in luxury and comfort at this destination resort hotel.

Dine in the hotel's Horizon's Lounge as you enjoy live entertainment and some of the best food in Rochester. Horizons chefs prepare fresh, imaginative dishes that are delicious and beautiful.



**Karen Dodson**  
Tourism Sales Associate

One Manhattan Square • Rochester, NY 14607  
Tel 585-410-6359 • Mobile 585-387-0839  
kdodson@museumofplay.org • [museumofplay.org](http://museumofplay.org)

the **strong**  
NATIONAL MUSEUM OF PLAY

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## Day 2—Saturday

### Breakfast and More

7–8:15 a.m.

Enjoy breakfast at your hotel and a morning spa treatment, or simply relax poolside. Depart for Memorial Art Gallery at 8:30 a.m.

### Memorial Art Gallery

9–10:30 a.m.

Explore Rochester's **Memorial Art Gallery (MAG)**. Have you ever wondered what museums do with the artwork in its collection that is not on view? A behind-the-scenes tour at MAG gives you an exclusive and unique opportunity to explore the fascinating artwork and artifacts that are housed in museum storage spaces. Afterward travel through 5,000 years of history as you view artwork on display. MAG's permanent collection of more than 12,000 objects has been called the best balanced in the state outside of metropolitan New York City. From the relics of antiquity to works in the vanguard of contemporary movements, the museum offers a panorama of the world's art. In addition to its collection, MAG offers a year-round schedule of temporary exhibitions. MAG's 14-acre campus is a spectacular urban space featuring Centennial Sculpture Park—a destination for Rochesterians and visitors alike. After the tour discover 75 regional artists work for sale in the Museum Gift Shop and receive a special discount of 10% off one item. Depart at 10:30 a.m. for the George Eastman Museum.



### George Eastman Museum

10:45 a.m.–  
12:15 p.m.

**George Eastman Museum** is an international treasure that encompasses one of the world's foremost collections of photography and cinema, including the preeminent collection of photographic and cinematographic technology. Museum staff will guide your group on special behind-the-scenes tours of the collection. View rare, original examples of photographs from the Department of Photography covering the history of photography from the daguerreotype to digital processes. See works by famous makers such as Southworth & Hawes, Julie Margaret Cameron, Ansel Adams, Alfred Stieglitz, and Edward Steichen. Then examine historic cameras in the Technology Department that made these iconic images. In the Moving Image Department, view rare film posters from the early 20th century, as well as film stills of favorite movie stars. The tour ends with a behind-the-scenes look at the historic mansion and landscaped gardens led by the Eastman Legacy Curator. Depart at 12:15 p.m. for lunch.



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## West Edge Restaurant

12:30–1:45 p.m.

Enjoy lunch at the scenic **West Edge Restaurant** overlooking the picturesque Genesee River and Rochester downtown skyline. Depart at 1:45 p.m. for Roc Paint Sip.



## Roc Paint Sip

2–5 p.m.

This afternoon imagine that you are an artist-in-residence at the **Roc Paint Sip** studio, located in Rochester's Neighborhood of the Arts. Spend an hour painting as you sip on wine and craft beer from New York's Finger Lakes Region. A classically trained artist will provide assistance as you paint a commemorative piece of art related to your visit to The Strong National Museum of Play. Afterward enjoy delectable sweets while you critique your creative accomplishment. Depart at 5 p.m. for beautiful Canandaigua, New York.



## New York State Wine and Culinary Center

6–8:30 p.m.

Arrive at the **New York State Wine and Culinary Center** in Canandaigua for a hands-on Chef's Table experience. This class, designed to be fun and educational, is a great way to learn basic cooking techniques. Enter the Jade Range Hands-On Kitchen where the Center's chef instructor will provide a brief history and overview of the recipes on tonight's menu while demonstrating proper knife skills and professional culinary techniques. Then get ready to prepare your meal of appetizer, side dishes, and entrées. A perfectly paired New York State wine will be served with the meal and no one will leave hungry! The Chef's Table is offered in conjunction with the Taste NY partnership—Governor Cuomo's initiative designed to showcase the incredible food and beverage products that are grown, sold, and produced across New York State. Depart at 8:30 p.m. for an enjoyable night's rest back at your hotel.



## Day 3—Sunday

## Breakfast and More

Enjoy a round of nine holes of golf, a spa treatment, a breakfast buffet, or Sunday brunch before departure.

Learn more about what New York has to offer at

