Can you save the day? Leap into action alongside iconic Super Heroes from the DC UNIVERSE™—including BATMAN™, SUPERMAN™, and WONDER WOMAN™—at DC SUPER HEROES™: Discover Your Superpowers, now open through January 19, 2020. Learn about the importance of teamwork, self-discovery, and strength as you solve problems, fight for justice, and battle villains in a series of hands-on, fast-paced challenges.

Try on capes, pose for photos in the HALL OF JUSTICE™, and take a Super Hero Mentor Quiz to learn more about what powers and skills you already possess. Solve puzzles in the Gotham City bank, Cat’s Eyes Jewelry Store, and Cityscape Flowers to defeat THE JOKER and repair the BAT-SIGNAL™. Check out clues left behind by supervillains, including CATWOMAN™, POISON IVY™, and THE RIDDLER™.

Test your hand speed and reaction time in the GREEN LANTERN™ Circuit Challenge, where two players go head-to-head pressing buttons in a specific sequence. Think you are fleet of foot? Try to beat THE FLASH™ in a virtual race.

At the City Docks, leap on the backs of sea turtles to cross the water to save AQUAMAN™ from the evil BLACK MANTA, then surf back to shore on fish-shaped balance boards. In the museum, help BATGIRL™ recover a stolen artifact by navigating the “laser maze,” and then use speed and accuracy to aid WONDER WOMAN™ in lassoing the stolen artifact. After, fend off CHEETAH to save the day.

Produced by The Children’s Museum of Indianapolis.

Presented in the Fidelis Care Gallery

Through January 19, 2020
Carol D. Simmons Storytime Club

Celebrate the joy of reading. Hear stories on select Mondays at 10:30 a.m. and 11:30 a.m. Get your Storytime Club passport punched during each visit. Collect five punches and receive a free children’s book! Learn how to sign up for a Monroe County library card, check out books from the museum’s exhibits, and explore the imaginative world of stories in the Reading Adventureland exhibit. On November 4 and December 2 only, enjoy special activities to celebrate the 50th anniversary of the Sesame Street television series.

Mondays, November 4, 18 & 25
Giving Thanks: delight in tales about being thankful and showing gratitude.

December 2, 9 & 16
Holidays Around the World: discover how people near and far celebrate during the holiday season.

January 6, 13 & 27
Winter Wonderland: cozy up with stories about the winter weather.

February 3, 10 & 24
Dragons and Friends: be whisked away with fantasy stories about dragons.

College Night

Friday, November 8 • 8:30 p.m.–midnight

Enjoy an evening of play designed just for college students! The night includes discounted museum admission and full access to The Strong’s interactive exhibits. Challenge a friend on an arcade game in eGameRevolution, relive your childhood in Sesame Street, and more. Buy tickets for Dancing Wings Butterfly Garden and snap pictures of butterflies, birds, turtles, and fish. Purchase pizza and tacos in The Strong’s food court, open until 11 p.m. Shop for snacks, dorm accessories, and apparel in the museum shop with an exclusive 20% College Night discount.

Tickets are $8 and available at museumofplay.org. Valid college ID required for entry.
**National Toy Hall of Fame Induction and Celebration**

Induction: Thursday, November 7 • 10:30 a.m.
Celebration: Saturday, November 9 • 11 a.m.–4 p.m.
Celebration: Sunday, November 10 • 1–4 p.m.

Honor the newest inductees to the National Toy Hall of Fame and revel in a weekend of activities featuring past inductees, including Barbie and Crayola Crayons.

On November 7, be part of the excitement when the 2019 honorees are revealed in a public ceremony. Then, stop back at the museum during the weekend and delight in performances by Checkers the Inventor at noon, 2, and 3:30 p.m. on Saturday and 2 and 3:30 p.m. on Sunday. Based in western New York, Checkers the Inventor performs in engaging shows throughout the upstate New York area. Join Checkers and his robot sidekick, Snoozer, in an interactive show featuring comedy, magic, juggling, and a giant balloon stunt.

At 1 p.m. each day, watch models take the runway in looks inspired by National Toy Hall of Fame inductees and designed by local modeling agency Mary Therese Friel, LLC. All weekend long, celebrate Barbie’s 60th anniversary by dressing her friends in fashionable outfits. Use Crayola Crayons to draw a picture from your imagination and play with enlarged versions of past inductees, including Magic 8 Ball and UNO.

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**Holiday Classics Preview**

Monday, November 11

Delight in performances of dance, storytelling, and theater during preview performances of *The Nutcracker* and *A Christmas Carol*. Enjoy an excerpt from *The Nutcracker* performed by dancers from the Rochester City Ballet at 11 a.m. and 1 p.m. At noon and 2 p.m., listen as a costumed cast member from Geva Theatre’s production of *A Christmas Carol* reads selections from the Charles Dickens classic about a man rediscovering the true spirit of the holiday season.

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**Canstruction**

Sunday, November 10–Friday, November 22

Marvel at giant sculptures of popular comic book characters made entirely from cans of food. Canstruction is an international charity competition that challenges architects, engineers, contractors, and students to design and build large-scale sculptures made from canned food. To date, Canstruction Rochester has donated more than 370,000 pounds of food to Foodlink. Construction of the sculptures begins Saturday, November 9.

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**Parking Garage and Temporary Entrance Now Open!**

In anticipation of The Strong beginning the second phase of its transformational expansion project, which includes building a 90,000-square-foot new wing, the museum’s parking and admissions operations have changed. The first two levels of the museum’s parking garage are now open, and through the end of 2019, guests and members will park freely on those levels. The parking garage can be accessed from Howell Street on the south side of the museum. The surface parking lot is no longer available.

Because the elevators have yet to be completed, it’s requested during this time that mobile members and those with older children park on the second level, leaving spaces on the first level for guests with wheelchairs, strollers, and small children.

Guests and members will now temporarily enter the museum from the garage through the rear of the current building, located under the blue, arched overhang near the glass-enclosed *Dancing Wings Butterfly Garden*. The check-in process for members will remain the same through the end of 2019.

Beginning January 2, 2020, members will be issued free parking vouchers based on membership level. Vouchers will be valid for the remainder of the current annual membership. (Parking for non-members will be $5 per museum visit.) With each renewal of membership, members will receive a new set of vouchers. More information about the member parking benefit will be provided to members via email before the end of the year.

Visit museumofplay.org for the latest news about the museum’s expansion project and parking garage timeline.
Woodbury School Registration Opens

Monday, December 2

Woodbury School will begin accepting applications for the 2020–2021 school year on December 2. Children must be three years old on or before December 1, 2020. Visit museumofplay.org/education for more information.

Pirate Toy Fund

Saturday, December 7 • 2 p.m.

Get into the holiday spirit of giving. Join Pirate Toy Fund founder Gary the Happy Pirate to mark the end of this year’s toy drive. The Pirate Toy Fund is the only non-profit organization in the country dedicated to distributing new toys all year long to children in need throughout the Greater Rochester region. A collection box is available at the museum’s entrance.

In Another Galaxy

Saturday, November 16 • 11 a.m.–4 p.m.
Sunday, November 17 • 1–4 p.m.

Come dressed as your favorite science-fiction character to enjoy out-of-this-world activities. Meet costumed characters from the 501st Legion (Vader’s Fist) and Rebel Legion. Check out robots built by the R2-D2 Builders Club and craft your own robot, spacecraft, or lightsaber. Stop the bad guys on the Nerf Blaster Range, try your hand at vintage science-fiction arcade games, and check out sci-fi books using your Monroe Country Library System card. Be sure to stop by the museum shop to pick up toys, games, and costumes themed around favorite science-fiction characters.

In Another Galaxy is not sponsored or endorsed by Lucasfilm Ltd or Walt Disney Studios.

Shop Holiday Kickoff Sale

Tuesday, November 19

Don’t miss the museum shop’s annual one-day sale! During museum hours—10 a.m. to 5 p.m.—members will enjoy a 25% discount on museum shop purchases. For this day only, the shop will also offer extended hours. Members who shop between 8 and 10 a.m. and 5 and 7:30 p.m. will receive a 30% discount on purchases; non-members will receive a 15% discount. Some exclusions apply.

Scout Pinball Pros

Sunday, December 8 • 11:30 a.m.–5 p.m.

Boy and Girl Scouts can discover the intricate mechanics of pinball! Learn from The Strong’s resident pinball expert about what goes into designing a pinball machine. Use your new knowledge to create a simple pinball machine using recyclable materials. Check out the museum’s Pinball Playfields exhibit, try your hand at classic and modern pinball games, and marvel at pinball creations designed by Rochester Institute of Technology students.

This program is for scouts in kindergarten through grade 5. Troop leaders can call 585-263-2700 to register their group.
The Happiest Hour

Thursday, December 12 • 5:30–9:30 p.m.

Rochester’s most playful happy hour returns! Come dressed for the holiday season and enjoy a sampling of snacks, generously donated by Salena’s Mexican Restaurant, cash bar, holiday-themed activities, and more while exploring two floors of interactive exhibits. The ticketed after-hours fundraiser for “big kids” age 21 and older raises money to support The Strong’s overall educational mission and community outreach programs. Happiest Hour tickets are $15. Museum members receive a $3 discount (maximum of two tickets per member). To purchase tickets, visit museumofplay.org/happiesthour.

Thank you to Salena’s Mexican Restaurant.

Snow Much Fun

Saturday, December 14 • 11 a.m.–4 p.m.
Sunday, December 15 • 1–4 p.m.

Bundle up for a snowy weekend. Delight in story readings of The Snowy Day by Ezra Jack Keats and journey through the Snowy Day Obstacle Course. Snap a photo with the Ice Queen, Ice Princess, and Huggable Snowman. Learn about ice hockey and skating from the team at Bill Gray’s Iceplex, build an “ice” castle using blocks, and create your own colorful snowflake.

Does something look flaky?
Two of the snowflakes are different from the other four. Try to find them, and describe what makes them different.

Believe in Unicorns

Saturday, January 11 • 11 a.m.–4 p.m.
Sunday, January 12 • 1–4 p.m.

Do you believe in unicorns? Snap a photo with the Unicorn Princess and Prince. Learn about Hercules, The Strong’s whitemargin unicornfish, with the museum’s biologist. Make a unicorn horn to wear, play unicorn ring toss, and more.

Saturday morning only, watch as John Barthelmes of Spotlight Arts constructs a life-size unicorn balloon sculpture. The sculpture will remain on view through Sunday.

Museum Acquires Handcrafted Angry Birds Toy

The Strong recently received a handmade plush toy designed by Camilla Hed-Wilson and based on the popular mobile game Angry Birds. Hed-Wilson is a member of game developer Rovio’s Board of Directors, the sister of Rovio co-founder Mikel Hed, and the wife of Matthew Wilson, who worked on the design team for Angry Birds. She made the toy as a gift for her nephew, but it spurred Rovio to mass produce a similar product for public sale.
**Video Game Creation Workshop**

**Saturdays, January 11, 18, 25**

Play and learning go hand in hand as child and adult pairs conceptualize, design, and create an original computer game. Led by game designer and Rochester Institute of Technology (RIT) Assistant Professor Ian Schreiber, Video Game Creation Workshop allows participants to discover exciting facets of game design through innovative, hands-on learning experiences. Plus, observe video game designers at an optional session during the Global Game Jam site at RIT on February 1. Share your newly created games with museum guests on February 8 and 9. Register at museumofplay.org.

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**Nominate a Game for the World Video Game Hall of Fame**

Do you have a favorite video game that deserves a place in the World Video Game Hall of Fame alongside other icons, such as Pac-Man, Super Mario Bros., and Tetris? Nominations for the 2020 class must be made at worldvideogamehalloffame.org by February 29, 2020. The winners will be announced in May. Visit worldvideogamehalloffame.org to learn more about past inductees.

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**Sensory-Friendly Sunday**

**Sunday, January 12 • 9 a.m.–noon**

Enjoy the museum in a quiet setting designed for children with special sensory, developmental, or physical needs. Explore exhibits in a comfortable environment featuring fewer guests, extra visual safety signage, light and sound reduction, and designated quiet areas. Delight in special story readings and a visit to Dancing Wings Butterfly Garden before noon.

Sensory-Friendly Sunday is limited to 250 guests. Tickets are $11 for members and $16 for non-members. Tickets include all-day admission on January 12. Buy tickets at museumofplay.org.

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**Day of Compassion**

**Monday, January 20 • 11 a.m.–4 p.m.**

Commemorate the legacy of Dr. Martin Luther King, Jr. with performances and activities focused on treating people with compassion. Enjoy the interactive play Go Home Tiny Monster presented by Puppet Showplace Theater. Follow Sylvie and her family of creatures as they search for a new home after being displaced in a show filled with comedy and live music. Explore your feelings with the book Glad Monster, Sad Monster by Ed Emberly and Anne Miranda, and create a monster mask just like the book.

Meet members of Alfred University’s Art Force Five, a group that travels the country paying tribute to empowerment icons such as Harlem Renaissance leaders, suffragists, and more. See the group’s display of mosaic portraits and paint a tile to add to the art piece.

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**Nominate a Game for the World Video Game Hall of Fame**

Do you have a favorite video game that deserves a place in the World Video Game Hall of Fame alongside other icons, such as Pac-Man, Super Mario Bros., and Tetris? Nominations for the 2020 class must be made at worldvideogamehalloffame.org by February 29, 2020. The winners will be announced in May. Visit worldvideogamehalloffame.org to learn more about past inductees.
Find the Hidden Dragon
Color the shapes with dots to uncover the lost dragon!

Corporate Partners and Sponsors Make a Difference
Organizations are investing in The Strong by becoming corporate partners and museum sponsors. Their support provides important resources to bring the power of play to more children and families each year. Thank you to the following companies for their commitment to The Strong:

- DelMonte Hotel Group
- Delta Air Lines, Inc.
- GHD
- LiDestri Food & Beverage
- Lonza
- Pepsi Beverage Company
- Power Management Company
- R. L. Kistler Inc
- Rochester Clinical Research
- Schindler Elevator Corp.
- TD Ameritrade
- The Pike Companies LTD.
- Tucker Printers

To learn how your organization can make a difference at The Strong and receive benefits for your employees, please contact Myranda Gillow at 585-410-6366 or mgillow@museumofplay.org.

Elephant and Piggie
Saturday, January 25 • 11 a.m.–4 p.m.
Sunday, January 26 • 1–4 p.m.
Delight in a weekend dedicated to Mo Willems’s iconic children’s books. Snap a photo with Elephant and Piggie and enjoy story readings of We are in a Book and Don’t Let the Pigeon Drive the Bus. Act out scenes from Let’s Go for a Drive! and create your own Knuffle Bunny to take home. Visit the Pigeon Play Area and stop the pigeon from causing trouble.

Fit Kids Day
Saturday, February 1 • 10 a.m.–3 p.m.
Run, hop, or slide into the museum for games and activities. Join staff from the YMCA of Greater Rochester to learn about summer camp offerings and enjoy demonstrations of hip-hop dance, archery, and martial arts. Learn where to take part in active play locally from the City of Rochester recreation department, explore ways to make play more inclusive with Rochester Accessible Adventures, and delight in demonstrations by students from Garth Fagan Dance.
Calling all adventurers!

Be whisked off to a fantastical land when *The Lost World of Dragons* exhibit swoops into The Strong beginning February 8, 2020. Come face-to-face with animatronic versions of these magical, mythical creatures.

For thousands of years, dragons have captured the hearts and imaginations of cultures throughout the world. Explore the myths and lore that surround dragons—including stories from Norway and ancient China—and create your own dragon tales with shadow puppets.

Take pictures with seven moving dragons of all shapes and sizes, such as a regal red dragon, a slithering sea serpent, and the legendary wyvern. Then hop into the harness on a dragon, hold on tight, and soar on a virtual flight. If you dare, enter “Smaug’s Lair” to see his piles of gold and treasures, and take a seat on the throne. Also, explore the forge and alchemy laboratory, complete a series of mix-and-match and magnetic dragon puzzles, and draw your own dragon.

*The Lost World of Dragons* remains on view through May 12, 2020. The exhibit is developed by Stage Nine Exhibitions and distributed by Exhibits Development Group.

Opening Weekend
Saturday, February 8 • 11 a.m.–4 p.m.
Sunday, February 9 • 1–4 p.m.

Meet real reptiles that have inspired stories about dragons with members of REPCO Wildlife Encounters. On Sunday only, enjoy a special reptile performance for those with sensory needs. Also, create dragon crafts, such as a Chinese dragon spinner, and help fill the dragon’s hoard of treasure by catapulting foam balls into its treasure chest.

Members:
Enjoy a special preview of the exhibit one hour early from 9 to 10 a.m. on Saturday, February 8, and 11 a.m. to noon, Sunday, February 9.
Valentine Party!
Friday, February 14 • 10 a.m.–2 p.m.
Listen to story readings about love and friendship at 11 a.m. and 1 p.m. Practice your aim with Cupid’s arrow and move your feet at the valentine hop. Play a valentine matching game and create a work of art for your sweetheart.

Fire-Breathing Break Week
Saturday, February 15–Sunday, February 23
Create your own medieval legend in an enchanted play area filled with castles, dragons, and more. Then visit the newly opened The Lost World of Dragons exhibit. Pose for pictures with a regal red dragon, a slithering sea serpent, and the legendary wyvern.

New Collection Highlights
Alice’s Adventures in Wonderland Characters
The Strong recently acquired hand-carved Alice’s Adventures in Wonderland-inspired figures created by Michael Cubitt (1899–1989), a photo engraver at Eastman Kodak from the 1930s to his retirement in 1965. In the 1940s, Cubitt produced a multimedia slide show of Lewis Carroll’s iconic story, and he carved key characters from the book following the famous illustrations of the story by John Tenniel. He then photographed the figures in detailed miniature settings and took photos of his daughter Sylvia dressed as Alice. Through the magic of double exposure, he combined projected images of Sylvia over the sets. His technical and artistic achievement earned the attention of Popular Mechanics magazine, which featured Cubitt and his project in a three-page spread in its October 1949 issue.

Down the Rabbit Hole
Search up, down, across, and backward until you find all the Alice’s Adventures in Wonderland words!

Dungeons and Dragons Workshop
Saturday, February 29 • 2–5 p.m.
Join Just Games for a Dungeons and Dragons Workshop at The Strong. Based in Rochester, Just Games is a community-focused game store carrying a wide range of role-playing, board, and card games and accessories. Discover the magical world of Dungeons and Dragons—a National Toy Hall of Fame inductee—in small groups to take part in an adventure with experienced Dungeon Masters.

This program is intended for children ages eight to 13. A parent or guardian must accompany child, but will be free with child registration. No experience necessary. Tickets are $15 and can be purchased at museumofplay.org, beginning January 2, 2020.
**Winter 2019 Calendar of Events**

**December**

**DC Super Heroes: Discover Your Superpowers**
Through January 19, 2020
Leap into action alongside iconic Super Heroes from the DC UNIVERSE.

**20 for 20 Book Challenge**
Through December 31
Pick up a tally sheet at The Strong’s Geiser Library desk, check out and read 20 books, and submit your completed sheet at the library desk to be entered in a quarterly drawing for a $20 museum shop gift card.

**Woodbury School Registration Opens**
Monday, December 2
Applications will begin being accepted for the 2020-2021 school year. Visit museumofplay.org/education for details.

**Carol D. Simmons Storytime Club**
December 2, 9 & 16 • 10:30 a.m. & 11:30 a.m.
Discover how people near and far celebrate during the holiday season.

**Eastman Community Music School Performance**
Friday, December 6 • 6 p.m.
Tap your toes as Eastman School faculty present a 20-minute show followed by Q&A.

**Pirate Toy Fund**
Saturday, December 7 • 2 p.m.
Join Pirate Toy Fund founder Gary the Happy Pirate to mark the end of this year’s toy drive.

**New York State Ballet**
Saturday, December 7 • 3:30 p.m.
Enjoy a preview performance of New York State Ballet’s The Nutcracker.

**Scout Pinball Pros**
Sunday, December 8 • 11:30 a.m.–5 p.m.
Learn about what goes into designing a pinball game and create your own using recyclable materials.

**Eastman Community Music School Performance**
Friday, December 6 • 6 p.m.
Tap your toes as Eastman School faculty present a 20-minute show followed by Q&A.

**Sensory-Friendly Sunday**
Sunday, January 12 • 11 a.m.–1 p.m.
Enjoy a weekend dedicated to Mo Willems’s iconic children’s books. Snap a photo with Elephant and Piggie, enjoy story readings, and create your own Knuffle Bunny.

**The Happiest Hour**
Saturday, January 25 • 11 a.m.–4 p.m.
Enjoy a weekend dedicated to Mo Willems’s iconic children’s books. Snap a photo with Elephant and Piggie, enjoy story readings, and create your own Knuffle Bunny.

**February**

**Fit Kids Day**
Saturday, February 1 • 10 a.m.–3 p.m.
Run, hop, or slide into the museum for a day focused on health and fitness.

**Believe in Unicorns**
Saturday, January 11 • 11 a.m.–4 p.m.
Sunday, January 12 • 1–4 p.m.
Meet the Unicorn Princess and Prince, learn about The Strong’s whitemargin unicornfish, create a unicorn horn to wear, and more.

**Elephant and Piggie**
Saturday, January 25 • 11 a.m.–4 p.m.
Sunday, January 26 • 1–4 p.m.
Enjoy a weekend dedicated to Mo Willems’s iconic children’s books. Snap a photo with Elephant and Piggie, enjoy story readings, and create your own Knuffle Bunny.

**Valentine Party**
Friday, February 14 • 10 a.m.–2 p.m.
Practice your aim with Cupid’s arrow, move your feet at the valentine hop, and more.

**Fire-Breathing Break Week**
Saturday, February 15–Sunday, February 23
Celebrate dragons all week long!
Visit The Lost World of Dragons exhibit, create your own dragon story, and more.

**Dungeons and Dragons Workshop**
Saturday, February 29 • 2–5 p.m.
The Strong® is a highly interactive, collections-based museum devoted to the history and exploration of play. As a 501(c)(3) not-for-profit educational organization, The Strong is funded in part by contributions and grants from individuals, corporations, foundations, and state and federal entities. It is home to the International Center for the History of Electronic Games, National Toy Hall of Fame, World Video Game Hall of Fame, Brian Sutton-Smith Library and Archives of Play, Woodbury School, and American Journal of Play and houses the world’s largest and most comprehensive collection of historical materials related to play.

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This icon indicates that the event is not included with general museum admission. A separate ticket is required.

MUSEUM ADMISSION

General Admission (does not include admission to Dancing Wings Butterfly Garden): age 2 and older $16, under age 2 free, museum members free.

Admission to Dancing Wings Butterfly Garden: $4 per person for members, general admission fee plus $5 for nonmembers; children under age 2 free. Tickets may be purchased at the museum’s admissions desk.

Admission rates and Dancing Wings Butterfly Garden fees subject to change.

PARKING

Limited parking is available for guests during regular museum hours on a first-come, first-served basis.

On high visitation days, museum parking may reach capacity. If space is not available on site at the time of your visit, you will find additional parking (fees apply) at neighboring municipal garages.

Please see parking garage story in this issue for new parking details.

MUSEUM HOURS

Monday–Thursday, 10 a.m. to 5 p.m.
Friday & Saturday, 10 a.m. to 8 p.m.
Sunday, noon to 5 p.m.

Museum closed on October 25, November 28, and December 25. Museum closes at 4 p.m. on December 24 and 31. Museum opens at noon January 1.

DINING

The museum offers a variety of dining options including Pizza Hut Express, Taco Bell Express, Subway, Louie’s Sweet Shoppe, and Bill Gray’s Restaurant. Visit museumofplay.org for hours and information.

INFORMATION

585-263-2700 • museumofplay.org

PLAY TIME

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Delta Air Lines Renews Support of The Strong

The Strong is honored to announce Delta Air Lines as the official airline of the museum again this year. As the largest air carrier in New York, Delta Air Lines helps The Strong’s 550,000 annual visitors—from all 50 states and around the world—experience the museum’s one-of-a-kind collections and playful, interactive exhibits.

The partnership with Delta Air Lines also provides generous financial support for the museum’s ongoing public programming and Play Ball fundraising gala. “We are so appreciative of Delta Air Lines’ support to bring rich programming to guests year-round,” says Hillary Bobys, director of foundation and corporate relations. “The Strong’s public programs provide unique opportunities for families to explore the museum and discover the ways in which play encourages learning, creativity, and discovery.”