A Holiday-Themed Day Trip Experience in Rochester, New York

Roc-A-Day Holiday

10:30 a.m.–1:30 p.m. The Strong National Museum of Play
Holidays come alive at The Strong National Museum of Play—home to the world’s largest collection of toys, dolls, board games, and electronic games. Relive your childhood in interactive exhibit spaces and discover delightful displays including Thomas Nast’s 1847 painting of the Jolly Good Fellow, based on Clement Moore’s 1823 poem “A Visit From St. Nicholas”; Miller Manor, a four-story illuminated doll house decorated for the holidays; and toys beloved by generations in the National Toy Hall of Fame. Upon your group’s arrival, enjoy a step-on welcome followed by a 45-minute guided tour highlighting iconic collection pieces. Your trip includes a visit to Dancing Wings Butterfly Garden, a carousel ride, five game tokens, a $10 voucher for the food court, 20% off discount for the museum gift shop, and time for self-exploration, in the museum.

$28.75 plus $10 lunch voucher. To book your group tour, contact Karen Dodson at kdodson@museumofplay.org or call 585-410-6359.

2–4 p.m. Geva Theatre Center
Spend an enjoyable two hours (including intermission) of live entertainment at Rochester’s equity theater, Geva Theatre Center. A Christmas Carol, the Charles Dickens classic tale of redemption, is adapted and directed to critical acclaim by Geva’s artistic director Mark Cuddy, with music and lyrics by Gregg Coffin. It is the heartwarming story of how Ebenezer Scrooge, the most despised man in London, learns the true meaning of the Christmas season.

Ticket prices vary. Contact John Hamolsky at JHamolsky@gevatheatre.org or 585-232-4382.

4–6 p.m. Roc Holiday Village
Step into Roc Holiday Village, Rochester’s annual holiday festival that brings magic downtown for people of all ages on Fridays, Saturdays, and Sundays from December 4 to December 27. The village offers free visits with Santa, free ice skating, an enchanting shopping village, tree lighting, Santa’s workshop, hand-crafted goods, pop-up restaurants, winter igloos, special events, live music, private parties, and more. Groups can explore on their own or rent an igloo to enjoy a light meal, hot chocolate, or adult beverage.

Entry to the village experience is free. To book a private area, contact Jennifer Knauf at jenna@rocholidayvillage.com or jolly@rocholidayvillage.com.

All attractions in this program are located within a one-block radius in downtown Rochester.