Finding Aid to the Gruelle Family Collection, 1888-2008

Summary Information
Title: Gruelle family collection
Creator: Gruelle family (primary)
ID: 108.5530
Date: 1888-2008 (inclusive); 1910-1940 and 1985-2008 (bulk)
Extent: 16.5 linear feet
Language: All materials are in English unless otherwise indicated.
Abstract: The Gruelle family collection is a compilation of manuscripts, correspondence, drawings, art, photographs, personal materials, and publications from the Gruelle family. The bulk of the materials are from between 1910 and 1940, and then 1985 through 2008.
Repository: 
Brian Sutton-Smith Library and Archives of Play at The Strong
One Manhattan Square
Rochester, New York 14607
585.263.2700
library@museumofplay.org

Administrative Information
Conditions Governing Use: This collection is open for research use by staff of The Strong and by users of its library and archives. Though the donors have not transferred intellectual property rights (including, but not limited to any copyright, trademark, and associated rights therein) to The Strong, they have given permission for The Strong to make copies in all media for museum, educational, and research purposes. (Intellectual property rights for some of the materials in this collection may be controlled by Simon & Schuster, Inc.)
Custodial History: The Gruelle family collection was donated to The Strong in November 2008 as a gift from Tom and Joni Gruelle Wannamaker. The papers were accessioned by The Strong under Object ID 108.5530 and were received from Joni Gruelle Wannamaker.
Preferred citation for publication: Gruelle family collection, Brian Sutton-Smith Library and Archives of Play at The Strong
Processed by: Julia Novakovic, July 2013.
Revision Description: Cheri Crist and Doris Sturzenberger created a detailed inventory for this collection in March 2009. Revised processing and finding aid were completed by Julia Novakovic in July 2013.

Controlled Access Terms
Personal Names
- Gruelle, Johnny, 1880-1938
- Gruelle, Justin C., 1889-1978
- Gruelle, Kim, 1947-
- Gruelle, Myrtle (Swann), 1883-1968
- Gruelle, Richard B., 1851-1914
- Gruelle, Suzanne (Cieklinski), 1917-1996
- Gruelle, Worth, 1912-1997
- Hall, Patricia, 1948-
- Riley, James Whitcomb, 1849-1916
- Wannamaker, Joni Gruelle, 1942-

**Corporate Names**
- Macmillan, Inc.
- Simon & Schuster, Inc.

**Subjects**
- Raggedy Andy (Fictitious character)
- Raggedy Ann (Fictitious character)
- Raggedy Ann and Andy dolls
- Raggedy Ann and Andy dolls--Catalogs.
- Raggedy Ann and Andy dolls--Collectors and collecting.

**Historical Note**
John Barton (“Johnny”) Gruelle was born in Arcola, Illinois, in 1880, to Richard and Alice Gruelle. His father was a self-taught painter, musician, and writer. John and his younger siblings, Prudence and Justin, inherited their father’s artistic talents. John turned his interest in drawing into a career as a political cartoonist for various newspapers in the early 1900s. John married Myrtle Swann, and they soon had three children. In 1911, John won a contest for a permanent position at the *New York Herald*, where he illustrated the comic strip “Mr. Twee Deedle” for nearly eight years. He signed his illustrated works “Johnny Gruelle.”

The legend of Raggedy Ann began in 1914, when John’s daughter Marcella found a faceless rag doll in her grandparents’ attic. John and his wife Myrtle helped to transform the old doll into a more appealing plaything. John wrote short fantasy stories about the doll and her friends to entertain Marcella, who fell ill in 1915. She died the following year. John poured his grief into the creation of more Raggedy Ann stories—this time adding colorful illustrations. John’s coworkers greatly enjoyed his stories and urged him to publish them. In 1918, the P.F. Volland Co. released *Raggedy Ann Stories* to much acclaim. The F.A.O. Schwartz toy store contacted John to request dolls to accompany the books, which were difficult to keep in stock based on demand from customers. Raggedy Andy, Ann’s brother, made his literary debut in 1920. John continued to write at least one Raggedy Ann and Andy story every year until his death in 1938.

Members of the Gruelle family, notably John’s widow Myrtle and son Worth, carried on the legacy of the Raggedy Ann and Andy franchise. Raggedy Ann’s popularity soared in the following decades, with sales of dolls, books, and related merchandise reaching millions of dollars annually. Arcola, Illinois hosted a Raggedy Ann and Andy Festival in 1990, which became a yearly event for two decades. Worth’s daughter (and John’s namesake), Joni, founded the Johnny Gruelle Raggedy Ann and Andy Museum, also in Arcola, in 1999. The museum showcased not only the beloved characters but also other works of John Gruelle. In 2009, the Raggedy Ann and Andy Museum closed, but its collections live on in the holdings at The Strong.
Collection Scope and Content Note
The Gruelle family collection contains materials from 1888 through 2008, with the bulk of the material from 1910 to 1940 and then 1985 through 2008. This collection comprises manuscripts, correspondence, artwork, cartoons, newspaper articles, periodicals, printed stories, photographs, genealogical information, and personal materials belonging to and/or created by three generations of Gruelle family members. Though much of the content of this collection is related to Raggedy Ann and Andy, there are other materials which showcase the creativity of the Gruelle family. Additional scope and content information is listed for each series or subseries under the “Contents List” section of this finding aid.

The Gruelle family collection is arranged into nine series, five of which are further divided into subseries. The materials are housed in 22 archival document boxes and five oversized flat folders.

Related Collections
The National Museum of Play at The Strong holds a sizeable collection of items donated by the Raggedy Ann and Andy Museum, formerly located in Arcola, Illinois. The Strong has more than 1,400 objects illustrating the myriad products which featured Raggedy Ann and Andy’s images for nearly a century. Raggedy Ann and Andy have been inducted into, and are on display in, the National Toy Hall of Fame at The Strong.

The Brian Sutton-Smith Library and Archives of Play at The Strong houses many original Raggedy Ann and Andy story books, also donated by Joni Gruelle Wannamaker.
System of Arrangement

Series I: Manuscript materials, c. 1910-2008
  Subseries A: Johnny Gruelle
  Subseries B: Myrtle Gruelle
  Subseries C: Other Gruelle family members
  Subseries D: Miscellaneous manuscripts

Series II: Correspondence, 1913-2008
  Subseries A: Personal correspondence
  Subseries B: Business correspondence

Series III: Graphic materials, c. 1890-1998
  Subseries A: Original artwork
  Subseries B: Proofs and other printed materials
  Subseries C: Johnny Gruelle binders

Series IV: Personal materials, 1912-2006

Series V: Genealogical materials, 1972-2002

Series VI: Raggedy Ann and Andy events, 1976-2008
  Subseries A: Museum exhibits
  Subseries B: Special events
  Subseries C: Special projects

Series VII: Publications, 1910-2008
  Subseries A: News clippings
  Subseries B: Cartoons
  Subseries C: Advertisements
  Subseries D: Johnny Gruelle Stories
  Subseries E: Periodicals
  Subseries F: Catalogs
  Subseries G: Travel guides
  Subseries H: Miscellaneous publications

Series VIII: Photographs, 1888-2000

Series IX: Miscellaneous materials
Contents List

Series I: Manuscript materials, c. 1910-2008
Subseries A: Johnny Gruelle

Scope and Content Note: Unpublished materials written by Johnny Gruelle comprise this subseries. Document types include poems, short stories, dramatic treatments, notes, and a musical score. When possible, date ranges provided by the Gruelle family have been indicated in brackets next to the document title for undated materials.

Box 1
Folder 1  “Johnny Cricket’s Violin,” Johnny Gruelle [c. 1913-1919]
Folder 2  Loose leaf memo book, Johnny Gruelle [c. 1920s-1930s]
Folder 3  “The Magical Stone of Noom,” Johnny Gruelle [c. 1920s]
Folder 4  “Raggedy Auntie,” Johnny Gruelle [c. 1920s]
Folder 5  “The Adventures of Raggedy Ann and Andy (#454),” Johnny Gruelle [c. mid-1920s]
Folder 6  Untitled Raggedy Ann and Andy manuscript [“Christmas”], Johnny Gruelle [c. 1925-1929]
Folder 7  Untitled Raggedy Ann and Andy manuscript [“Little Gates to Nowhere”], Johnny Gruelle [c. 1920s]
Folder 8  “The Peppies,” Johnny Gruelle [c. 1926-1932]
Folder 9  “The Peppies Christmas,” Johnny Gruelle [c. 1926-1932]
Folder 10  “The Peppies New Year,” Johnny Gruelle [c. 1926-1932]
Folder 11  Untitled dramatic sketch [“Johnny & Mary Mann”], Johnny Gruelle [c. 1926-1932]
Folder 12  “Katinka & Katunka (Story #14),” Johnny Gruelle, 1928
Folder 13  “Raggedy Ann-Animated,” Johnny Gruelle [c. late 1920s-early 1930s]
Folder 14  Songs, Johnny Gruelle [c. early 1930s]
Folder 15  “Raggedy Ann and the Queen,” Johnny Gruelle [c. 1930s]
Folder 16  “The Mijjies (#1)” and “The Mijjies (Frogs),” Johnny Gruelle [c. 1932-1937]
Folder 17  “Women Are Right/Pages from Grandpa’s Notebook,” Johnny Gruelle [c. 1932-1937]
Folder 19  “Elmer/Walrus Hide,” Johnny Gruelle [c. 1934]
Folder 20  “Raggedy Ann’s Kindness,” Johnny Gruelle [c. 1935]
Folder 21  “Adventure Dreams,” Johnny Gruelle, n.d.
Folder 22  “Dwarfies Number One,” “Dwarfies Number Two,” and “Dwarfies Number Three,” Johnny Gruelle, n.d.
Folder 25  “The Ittybittys (No. 1),” Johnny Gruelle, n.d.
Folder 26  “The Ittybittys (No. 1),” Johnny Gruelle, n.d.
Folder 27  “The Ittybittys (No. 2),” Johnny Gruelle, n.d.
Folder 28  “Lovey Loo” binder contents, Johnny Gruelle, n.d.
Folder 29  Manuscript fragments of short stories by Johnny Gruelle, n.d.
Subseries B: Myrtle Gruelle

Scope and Content Note: This subseries contains unpublished materials written by Myrtle Gruelle. Document types include memoirs, lectures, essays, and manuscripts for Raggedy Ann and Andy stories.
Folder 35  “Suppose Book” and untitled poem, Myrtle Gruelle, n.d.
Folder 36  “Tapioca,” Myrtle Gruelle, n.d.
Folder 38  “A Valley of Love,” Myrtle Gruelle, n.d.
Folder 39  Untitled manuscript [“Elfie Elf”], Myrtle Gruelle, n.d.
Folder 40  Untitled manuscript [“Marcella/Belindy”], Myrtle Gruelle, n.d.
Folder 41  Untitled manuscript [“The Merry-Go-Round”], Myrtle Gruelle, n.d.
Folder 42  Untitled Raggedy Ann manuscript, Myrtle Gruelle, n.d.

Subseries C: Other Gruelle family members
Scope and Content Note: This subseries includes unpublished materials written by Worth, Justin, and Prudence Gruelle. Document types include essays, poems, and draft book manuscripts.

Box 3
Folder 1   “The Strength of a Word,” Myrtle and Worth Gruelle, 1948, 1951
Folder 2   “Heely and Coppy,” Worth Gruelle [c. 1945]
Folder 5   “Norleen,” Worth Gruelle, n.d.
Folder 6   “Raggedy Ann’s Wish,” Worth Gruelle, n.d.
Folder 8   “Tapioca,” Worth Gruelle, n.d.
Folder 9   Untitled poem, Justin Gruelle [c. 1934-1935]

Subseries D: Miscellaneous manuscripts
Scope and Content Note: This subseries holds unpublished materials presumably sent to and compiled by the Gruelle family. Document types include essays, memoirs, poems, and an obituary. Of note are the essays written by Patricia Hall, a close family friend and Johnny Gruelle biographer.

Box 3
Folder 12  Worth Gruelle - topical essays, Patricia Hall, 1997 and n.d.
Folder 13  Johnny Gruelle obituary, author unknown [c. 1938]
Folder 14  “Sunday Morning Prayer of Appreciation (for Myrtle),” Don Dickerman, 1958
Folder 15  “The History of Raggedy Ann and Andy,” author(s) unknown, 1984-1985
Folder 17  “Ginny and Raggedy Ann Visit the Roycroft Inn,” Carolyn Jump and Melanie Gorog, 1997
Folder 19  “Raggedy Ann and Andy,” Erin Helms [c. 2007]
Folder 20  “Bless This House,” Elizabeth Barr Hass, n.d.
Folder 21  “Merry Christmas,” author unknown, n.d.
Folder 22  Packet of poems, author unknown, n.d.
Folder 24  “A Soul’s Soliloquy,” author unknown, n.d.
Folder 26  Untitled Johnny Gruelle histories, unknown and Joni Gruelle Wannamaker, n.d.

Series II: Correspondence, 1913-2008

Subseries A: Personal correspondence
Scope and Content Note: This subseries contains the correspondence of members of the Gruelle family, close friends, fans, and Gruelle biographers. Also, sympathy cards and other letters of a personal nature are housed within this grouping. In Folder 8, Patricia Hall’s papers reveal a carefully researched chronology of Johnny Gruelle’s life, with annotations provided by Worth Gruelle in 1988.

Box 4
Folder 1  Personal correspondence - Barbara Barth, 1989-1991
Folder 2  Personal correspondence - Sue Cloak, 1987-1991
Folder 4  Personal correspondence - Johnny Gruelle, 1913-1938
Folder 5  Personal correspondence - Justin Gruelle, 1973-1977
Folder 6  Personal correspondence - Myrtle Gruelle, 1913-1951
Folder 7  Personal correspondence - Worth Gruelle, 1940-1996
Folder 8  Personal correspondence - Patricia Hall, 1988-1998
Folder 9  Personal correspondence - Judy Newton and Jane Eckert, 1983-1984
Folder 10 Personal correspondence - Lynnita Sommer, 1982-1991
Folder 11 Personal correspondence - Andrew Tabbat, 1979-1989
Folder 12 Personal correspondence - Joni Gruelle Wannamaker, 1986-2008
Folder 13 Personal correspondence - Jennifer Weil, 1988-1996
Folder 14 Personal correspondence - general fan mail, 1966-2003

Box 5
Folder 1  Personal correspondence - miscellaneous, 1944-1980s
Folder 2  Personal correspondence - sympathy cards re: Suzanne Gruelle, 1996

Subseries B: Business correspondence
Scope and Content Note: This subseries holds correspondence between the Gruelles and various companies involved with the marketing and production of Raggedy Ann and Andy-related materials. Of interest are Macmillan’s “Raggedy Rule Book” for licensed products, various notes and corrections on character appearance by Worth Gruelle, and cease-and-desist letters for unlicensed vendors.

Box 5
Folder 6  Business correspondence - Ernst, Cane, Gitlin, & Winick, 1984
Folder 7  Business correspondence - Hasbro, Inc./Playskool, 1983-2000
Folder 8  Business correspondence - House of Nisbet, Ltd., 1988

Box 6
Folder 1  Business correspondence - International Management Group, 1986
Folder 2  Business correspondence - Knickerbocker Toy Co., Inc., 1972-1982
Folder 4  Business correspondence - Nannie’s Shelter for Wayward Raggedies, 1998-2003
Folder 5  Business correspondence - Simon & Schuster/United Media Licensing, 1999-2005
Folder 7  Business correspondence - Wickes, Riddell, Bloomer, Jacobi, & McGuire, 1968
Folder 8  Business correspondence - miscellaneous businesses, 1975-2001

Series III: Graphic materials, c. 1890-1998
Subseries A: Original artwork
Scope and Content Note: Within this subseries are original illustrations and sketches by various members of the Gruelle family. (Several large drawings are located on an oversized shelf.)

Box 6
Folder 9  Untitled pencil drawing [“Egyptian drawing”], Johnny Gruelle, n.d.
Folder 10 “Merry Christmas” pen and ink drawing, Kim Gruelle, n.d.
Folder 11 Raggedy Ann and Andy drawings, Joni Gruelle Wannamaker, 1997-1998
Folder 12 Untitled Raggedy Ann with hearts drawing, artist unknown, n.d.

Box 7
Folder 1  Untitled pencil drawings, Worth Gruelle, 1916
Folder 2  Aquabee Layout Bond sketch pad, Worth Gruelle [1980s]
Folder 3  Raggedy Ann and Andy doll specifications, Worth Gruelle, n.d.
Folder 4  Raggedy Ann illustration with proverb, Worth Gruelle, n.d.
Folder 5  “The Last Great Company” logo, Worth Gruelle, n.d.
Folder 6  “Marcella and Raggedy Ann” pen and ink drawing, Worth Gruelle, n.d.
Folder 7  Various Christmas card illustrations, Worth Gruelle, n.d.
Folder 8  Miscellaneous drawings and character sketches, Worth Gruelle [1970s-1980s]
Folder 15 Scrapbook to Worth Gruelle from Evergreen Elementary School, Mountlake Terrace, Washington, 1971

Oversized
Folder 1  Large Raggedy Ann and Raggedy Andy drawing, likely Johnny Gruelle, n.d.
Folder 3  “Heely and Copy” book cover art, Worth Gruelle, 1945
Subseries B: Proofs and other printed materials
Scope and Content Note: This subseries includes illustrated proofs, newspaper proverbs, Raggedy Ann and Andy sketches, copies of patents, and other published materials created or owned by members of the Gruelle family. Of note are photographs and transparencies of Justin Gruelle’s famous mural “Early Birds” (also called the “History of Aviation” mural), which was displayed at the Smithsonian Institution for several decades.

Box 6
Folder 13 “All About Mother Goose” and “All About Little Red Riding Hood” color illustration proofs, originally by Johnny Gruelle [c. 1890s-1910]
Folder 14 Raggedy Ann and Andy characters, originally by Johnny Gruelle, n.d.
Folder 15 Raggedy Ann newspaper proverbs, originally by Johnny Gruelle, 1935-1938
Folder 16 Various Raggedy Ann and Andy color page proofs, originally by Johnny Gruelle, n.d.
Folder 17 Johnny Gruelle doll patents (photocopies), originally 1915-1921
Folder 18 Howard Pyle illustrations, color page proofs, n.d.

Box 7
Folder 9 Richard B. Gruelle drawings (photocopies), originally 1885 and n.d.
Folder 10 Johnny Gruelle printed illustrations, n.d.
Folder 11 Various proofs by Johnny Gruelle, 1918-1930s; one proof by Worth Gruelle, n.d.
Folder 12 Musical scores illustrated by Justin Gruelle, 1912, 1932
Folder 13 Transparencies and photographs of Justin Gruelle artwork
Folder 14 “History of Aviation/Early Birds” mural sketches, 5 panels (A-E) by Justin Gruelle, photocopies and keys, c. 1957

Subseries C: Johnny Gruelle binders
Scope and Content Note: This subseries contains eight three-ring binders featuring photocopies of Johnny Gruelle’s illustrations and cartoons for various newspapers (mainly in Indiana) during the early 1900s. Jacqueline Daffron, owner of Nannie’s Shelter for Wayward Raggedies in Monticello, Kentucky, copied these pages from microfilm in 2003 and donated the binders to the Raggedy Ann and Andy Museum. Daffron’s original binder names are listed.

Box 8
Binder 1 Graphic Arts Representing the Works of: John Barton Gruelle … Volume One/Book One: The Indianapolis Sun, Highlights from 1902
Binder 2 Graphic Arts Representing the Works of: John Barton Gruelle … Volume One/Book Two: The Indianapolis Sun Newspaper, Highlights from January-December 1902
Binder 3 Graphic Arts Representing the Works of: John Barton Gruelle … Volume One: June 18, 1903 to August 27, 1903
Binder 4 Graphic Arts Representing the Works of: John Barton Gruelle … Volume One/Book Two: June 18, 1903 to August 27, 1903
Binder 5 Graphic Arts Representing the Works of: John Barton Gruelle … Volume One/Book Three: August 28, 1903-October 20, 1903
Binder 6  Graphic Arts Representing the Works of: John Barton Gruelle …  
Volume One/Book Four: October 21, 1903- November 27, 1903
Binder 7  Graphic Arts Representing the Works of: John Barton Gruelle …  
Volume One/Book Five: November 28, 1903- December 31, 1903
Binder 8  Graphic Arts Representing the Works of: John Barton Gruelle …  
Volume Two/Book One: Highlights from January 1st- March 14, 1904

Series IV: Personal materials, 1912-2006

Scope and Content Note: This series houses personal notes and memorabilia created and collected by members of the Gruelle family. The baby books of both Worth and Joni Gruelle hold notes and photographs as well.

Patricia Hall, historian and Gruelle family friend, photocopied the original Justin Gruelle scrapbooks in 1990 for Worth and Suzanne Gruelle. These scrapbooks contain memoirs, family history, sketches, photographs, newspaper clippings, notes, and other artwork. (The originals reside with descendants of Justin Gruelle.) For additional genealogical information, see Series V.

Box 9
Folder 3  T.O.S.C.E./Roaring ‘20s Car Club, meeting minutes, Worth Gruelle, 1956-1963
Folder 4  Personal materials - Suzanne (Cieklinski) Gruelle, 1917-1947
Folder 5  Personal materials - Joni Gruelle Wannamaker, 1942-2006
Folder 6  Personal materials - Ginger Gruelle, 2001
Folder 7  Personal materials - Terri V. Gruelle, 2002

Box 10
Object 1  Worth Gruelle baby book, 1912-1915
Object 2  Address book, Worth Gruelle, 1986
Object 3  Raggedy Ann Awards notebook, Worth Gruelle, n.d.
Object 4  Joni Gruelle baby book, 1942
Object 5  Justin Gruelle Family Scrapbook #1, copied 1990 [originally compiled c. 1930s-1960s]
Object 6  Justin Gruelle Family Scrapbook #2, copied 1990 [originally compiled c. 1930s-1960s]
Folder 1  Golden Anniversary Award to Worth Gruelle from Quarter Century Wireless Association, 1973
Folder 2  Worth and Kim Gruelle Christmas Seals Award, 1968
Series V: Genealogical materials, 1972-2002

**Scope and Content Note:** This series holds a variety of family historical information compiled by members of the Gruelle family from 1978 through the early 2000s. Details on the Grouvelle/Gruwell/Grewell/Gruelle family names are included here, along with an electronic GEDCOM family tree file on a diskette. For more information on the Richard Gruelle branch of the family, see also the Justin Gruelle Family Scrapbooks under Series IV.

**Box 11**

Folder 1  Genealogical materials - Gruwell family history [c. 1994]
Folder 2  Genealogical materials - Gruelle-Cieklinski line [c. 1984]
Folder 3  Genealogical materials - Gruelle family, 1976-1984
Folder 4  Genealogical materials - Grewell family history [c. 1998]
Folder 5  Genealogical materials - Gruwell genealogy [c. 1998]
Folder 6  Genealogical materials - Gruelle-Shelton line [c. 1972]
Folder 7  Genealogical materials - Ohio Grewell Descendant Report, 1998
Folder 8  Genealogical materials - Descendants of Henri François Grouvelle, 1998
Folder 9  Genealogical materials - Various Gruelle family notes and information [c. 1998-1999]
Folder 10 Genealogical materials - Gruelle family in Kentucky, n.d.
Folder 11 Genealogical materials - Gruelle family [c. 1998]
Folder 12 Genealogical materials - Gruwell family information and correspondence, 1992
Folder 13 Genealogical materials - Gruelle family in Kentucky, 1998
Folder 14 Genealogical materials - Gruelle family in Illinois [c. 1992]
Folder 15 Genealogical materials - Various Gruelle family notes, info, and GEDCOM disk, 1992-1998
Folder 16 Genealogical materials - Various Gruelle family notes and information [c. 2002 and n.d.]

Series VI: Raggedy Ann and Andy events, 1976-2008

**Subseries A: Museum exhibits**

**Scope and Content Note:** This subseries contains museum brochures, publicity, and newspaper articles on exhibits featuring Gruelle family members or Raggedy Ann and Andy, from 1985 through 1994. (Information on exhibits from the now-closed Johnny Gruelle Raggedy Ann and Andy Museum can be found in Series VII.)

**Box 12**

Folder 1  Indiana State Museum, “Indiana Paintings of the Hoosier Group,” featuring Richard Gruelle, 1985
Folder 3  Indiana State Museum, “Magical Hearts,” 1990
Subseries B: Special events

**Scope and Content Note:** This subseries houses programs, special edition newspapers, publicity, flyers, brochures, and other materials relating to special events focusing on Raggedy Ann and Andy. Information on the Raggedy Ann and Andy Festival, which took place annually in Arcola, Illinois, from 1990 through 2008, is also included here.

**Box 12**

Folder 6  “Raggedy Ann and Andy: A Musical Adventure” film, 1976
Folder 7  “Home In Indiana” antique show, 1985
Folder 8  White House Easter Egg Roll, 1985
Folder 9  Raggedy Ann and Andy musicals, New York City and Moscow, 1986
Folder 11 Florida Space Coast Doll Club Show, Melbourne, Florida, 1989-1998
Folder 12 Southern Belles Doll Club, “Ragtime Luncheon,” 1998
Folder 13 Raggedy Ann and Andy doll contest, 2001
Folder 14 Indiana Historical Society, Raggedy Ann and Andy Tea Party, 2002
Folder 15 Indiana Historical Society, Raggedy Ann and Andy Breakfast, 2004
Folder 16 Miscellaneous events, 1985-2005
Folder 17 Raggedy Ann and Andy Festival, Arcola, Illinois, 1990-2008

Subseries C: Special projects

**Scope and Content Note:** This subseries holds materials about projects relating to Raggedy Ann and Andy and other Johnny Gruelle characters. The “Save the Raggedys” folder contains correspondence, a petition, and newspaper articles detailing the revisions to the appearance of Raggedy Ann by Macmillan in 1987.

**Box 13**

Folder 1  Raggedy Ann and Andy 10 Meter Award, 1980
Folder 2  Raggedy Ann and Andy Scholarship Fund, 1986
Folder 3  Karen Fox/Adventures in Caring Foundation, 1987-1993
Folder 4  “Save the Raggedys” campaign, 1987
Folder 6  Marcella Doll, Wendy Lawton, 1988

Series VII: Publications, 1910-2008

Subseries A: News clippings

**Scope and Content Note:** This subseries contains published newspaper articles about the Gruelle family and Raggedy Ann and Andy. Details on the annual Raggedy Ann and Andy Festivals (1990-2008) and the Johnny Gruelle Raggedy Ann and Andy Museum are held in this subseries.

**Box 13**

Folder 7  Johnny and Myrtle Gruelle-related newspaper articles, 1910-1990
Folder 8  Worth Gruelle-related newspaper articles, 1955-1992
Folder 9  Joni Gruelle Wannamaker-related newspaper articles, 1956-2008
Folder 10  Various Gruelle family-related newspaper articles, 1934-2005
Folder 11  General Raggedy Ann and Andy-related newspaper articles, 1964-2006
Box 14
Folder 1  Raggedy Ann and Andy Festival/Johnny Gruelle Raggedy Ann and Andy Museum, articles, 1990-2008
Folder 2  Raggedy Ann and Andy Festival/Johnny Gruelle Raggedy Ann and Andy Museum, articles, 1990-2008
Folder 3  Raggedy Ann and Andy Festival/Johnny Gruelle Raggedy Ann and Andy Museum, articles, 1990-2008
Folder 4  Miscellaneous Raggedy Ann and Andy-related newspaper articles, 1966-2005
Folder 5  Photocopied articles on Gruelle family and/or Raggedy Ann and Andy, 1930-2002
Oversized
Folder 4  Oversized laminated news article on Worth Gruelle, 1963

Subseries B: Cartoons
Scope and Content Note: This subseries includes printed cartoons by both Johnny Gruelle and his son Worth Gruelle. While some feature Raggedy Ann and Andy, many of the cartoons held in this group depict friends and acquaintances of the Gruelle family, as well as newspaper illustrations.

Box 15
Folder 1  Cartoons, Johnny Gruelle and Worth Gruelle, 1911-1945 and n.d.
Oversized
Folder 5  Oversized color newspaper sheets, Johnny Gruelle cartoons, 1911, 1930, 1932, and 1940
• “Mr. Twee Deedle,” New York Herald, February 26, 1911
• “Brutus,” New York Herald Tribune, April 20, 1930
• “Brutus,” New York Herald Tribune, March 20, 1932
• “Raggedy Ann and Andy,” Miami Herald, November 3, 1940

Subseries C: Advertisements
Scope and Content Note: This subseries holds sample advertisements and proof sheets for Raggedy Ann and Andy-related books and items, as well as other product advertisements which show Raggedy Ann or Andy. Also included here are materials for The Last Great Co., a store formerly owned by Kim Gruelle in North Carolina.

Box 15
Folder 2  Advertisements, 1936-2006 and n.d.
Oversized
Folder 4  “Classic Raggedy Ann and Andy Gift Center” cardboard display piece, n.d.
Subseries D: Johnny Gruelle Stories
Scope and Content Note: This subseries houses original issues of Johnny Gruelle’s illustrated stories for children, published in Women’s World magazine during the 1920s.

Box 15
Folder 3  Johnny Gruelle Stories, 1921-1929
- “The Pirate and the Golden Pennies,” Woman’s World, February 1921
- “The Dwarfies,” Good Housekeeping, March 1921
- “The Cruise of the Rickety-Robin,” Woman’s World, January 1922
- “A Wild Night on the Rickety-Robin,” Woman’s World, March 1923
- “Playing Tag in the Air,” Woman’s World, May 1924
- “Peter and Prue in the Bunny Burrow,” Woman’s World, June 1924
- “The Lumpgum’s Revenge,” Woman’s World, July 1924
- “A Contrarycuss and a Magic Broth,” Woman’s World, September 1924
- “The Prince and Princess of Tum,” Woman’s World, November 1924. (2 copies)
- “Jan and Janette,” Woman’s World, October 1928
- “The Surrender of Mr. Tunkey,” Woman’s World, November 1928
- “Some Adventures with Magic,” Woman’s World, July 1929.
- “Rags Finds the Real Magician,” Woman’s World, September 1929
- “The Ice Cream Mud Puddle,” Woman’s World, n.d.

Subseries E: Periodicals
Scope and Content Note: This subseries contains magazines (both complete issues and excerpted articles) featuring stories written/illustrated by Johnny Gruelle or relating to members of the Gruelle family and the Raggedy Ann and Andy characters. Also included in this subseries are newsletters created for Raggedy Ann and Andy collectors.

Box 16
Periodicals, 1919-1963
- College Humor, September 1929; April 1930; March 1931
- Judge, August 23, 1919; July 10, 1920
- Physical Culture, March 1919
- Woman’s World, February 1926; October 1928; August 1931
- Better Homes and Gardens, February 1963

Box 17
Periodicals, 1964-2008
- The Cloth Doll, Spring 1997 (2 copies); May 2000
- Collectibles: Flea Market Finds, Fall 1998
- Collectors’ Showcase, January/February 1999
- Country Living Collecting, 2005
- Discovering Southern Kentucky, February 1998
- Doll Reader, September 1992; January 1999
- Doll World, April 1987; February 1994 (2 copies); August 2000
- Dollmaker, 1991
- Dolls, July 2004
- Family Motor Coaching, April 2004
- Good Old Days, April 2006
- Guideposts, January 1993 (2 copies)
- Ideals, Vol. 48, No. 8, December 1991
- The Maryland Bar Journal, May/June 2003
- The Museum of California [The Oakland Museum], January/February 1989
- Museums & More, Spring 2003
- Parade, “Raggedy Ann’s 50th Birthday,” November 29, 1964
- Smithsonian, “This Month in History,” September 2005
- Table Rock Sentinel, November/December 1991
- Toy Shop, July 8, 2005; October 14, 2005; March 31, 2006
- Toybox, Vol. 1, No. 3, Winter 1992
- Toyfest’97, August 1997
- Traces of Indiana and Midwestern History, Vol. 2, No. 4, Fall 1990 (2 copies)
- Yankee, January 1996

Box 18
Folder 3 Newsletters - “Heart Connection,” Love Yourself Foundation, 1993
Folder 4 Newsletters - “Heart to Heart/For the Heart’s Sake,” The Johnny Gruelle Raggedy Ann and Andy Museum, 1999-2005
Folder 6  Newsletters - “A Special message from Raggedy Ann and Andy,” International Management Group, 1988
Folder 7  Newsletters - “RAGS,” 1988-1996
Folder 8  Newsletters - “RAGS,” 1996-2001
Folder 9  Newsletters - “RAGS,” 2002-2004
Folder 10 Newsletters - “RAGS,” 2005-2010

**Subseries F: Catalogs**

**Scope and Content Note:** This subseries includes toy catalogs and advertisements for Raggedy Ann and Andy dolls and accessories. Catalogs are from companies such as Applause, Inc., The Danbury Mint, Dollmasters, Hasbro, The Toy Shoppe, and more. This subseries also holds two Japanese-language Raggedy Ann and Andy special edition catalogs by Gakken Interior Mook.

For additional toy catalogs, see the extensive collection of trade catalogs in the Brian Sutton-Smith Library and Archives of Play at The Strong.

**Box 19**
Folder 1  Catalogs and advertisements, 1975-2006
Folder 2  Catalogs and advertisements, 1975-2006

**Subseries G: Travel guides**

**Scope and Content Note:** This subseries holds assorted visitors’ guides to Illinois, focusing on Arcola and the Johnny Gruelle Raggedy Ann and Andy Museum.

**Box 19**
Folder 4  Travel guides/brochures, Illinois, 1986-2003

**Subseries H: Miscellaneous publications**

**Scope and Content Note:** This subseries contains a variety of publications showcasing Raggedy Ann and Andy or members of the Gruelle family. Documents here include pediatric hospital brochures, United States postage stamps, bookmarks, and photocopied pages from Raggedy Ann books.

**Box 20**
Folder 1  Miscellaneous publications, 1924-2001 and n.d.
Series VIII: Photographs, 1888-2000

**Scope and Content Note:** Within this series are photographs of Gruelle family members, museum exhibits, festivals, Raggedy Ann and Andy-related events and products, and more. Photograph types include cartes-de-visite, cabinet cards, postcards, photo negatives, proof sheets, prints, and a tintype. Materials of interest include a photograph of President John F. Kennedy and his daughter Caroline, who is holding a large Raggedy Ann doll; images of Johnny Gruelle drawings; and photos of rare Raggedy Ann and Andy dolls.

**Box 20**
- Folder 2 Photographs - Gruelle-Swann family photos, c. 1888-2000 and n.d.
- Folder 4 Photographs - Joni and Tom Wannamaker [c. 2000]
- Folder 5 Photographs - Indiana State Museum, Gruelle family exhibit, Indianapolis, Indiana, 1990

**Box 21**
- Folder 1 Photographs - First Raggedy Ann and Andy Festival, Arcola, Illinois, 1991
- Folder 3 Photographs - Raggedy Ann and Andy memorabilia, c. 1960s-2000
- Envelope 1 35mm black and white film negative strip, n.d.

**Oversized**
- Folder 4 Suzanne [Cieklinski] Gruelle, Hospital of St. Raphael, Class of 1939, nursing school class photograph
- Folder 4 Laminated photograph collage of Worth Gruelle

Series IX: Miscellaneous materials

**Scope and Content Note:** This series includes ephemera and miscellaneous printed items from the Gruelle family, such as decorated fabrics, printed paper bags, and a license plate formerly belonging to Worth Gruelle.

**Box 22**
- Folder 1 Miscellaneous printed information, n.d.
- Object 1 Printed paper napkin, Raggedy Ann and Andy printed illustrations, n.d.
- Object 2 Florida license plate (W4ZG), 1997
- Objects 3-6 Paper shopping bags with Raggedy Ann and Andy printed illustrations [includes “Raggedy Ann and Andy Festival in Japan” and “Gatlinburg Craftsmen’s Fair”]
- Object 7 Canvas fabric child’s apron, hand-painted Raggedy Ann and Andy illustration, n.d.
Revision Note
“Extent” under Summary Information section was updated to reflect revision to “linear feet.”