



NEWS RELEASE

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For Immediate Release

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Note: *The museum is open from noon to 5 p.m. on Sunday, July 4.*

Summer Family Fun at Strong National Museum of Play®

Raggedy Ann™, Berenstain Bears®, clowns, a milk mustache—and much more! Summer at Strong National Museum of Play is filled with family fun:

Saturday, July 10–Monday, September 6: Summer of Raggedy Ann and Berenstain Bears (following the July 9 official kick-off birthday party). Meet Raggedy Ann or Andy and a Berenstain Bear “in person” daily. In honor of Raggedy Ann’s 95th birthday, the museum invites guests to go on a scavenger hunt for 95 Raggedy Ann objects cleverly hidden throughout the building. Upon completion, guests will earn a special 95th birthday sticker. At the conclusion of each day, join a musical parade.

Fans can also check out the permanent, second-floor display of more than 100 Raggedy Ann dolls and memorabilia acquired from the Raggedy Ann & Andy Museum in Arcola, Ill. Plus, visit Raggedy Ann and Andy in their honored places in the museum’s National Toy Hall of Fame® gallery.

Tuesday, July 20, 2–5 p.m.: Make Art with Michael Albert. Meet pop artist Michael Albert and view his work—from wax oil drawings to cereal box collages. Guests are invited to create their own cereal-box collage to take home. A gallery of Albert’s work can be viewed at www.michaelalbert.com.

Tuesday, August 3, 11 a.m.–3 p.m.: Grease Paint Alley Clowns. Join the Grease Paint Alley Clowns and celebrate National Clown Week (August 1–7) with magic, make-up demonstrations, and other silly fun. The Grease Paint Alley Clowns are a local organization (with more than 40 members) and formed in 1979.

—more—

2—Summer Family Fun

Wednesday, August 4, 11 a.m.–4 p.m.: Got Milk? Tour. Museum guests are invited to sport milk mustaches and pose for free souvenir photos when the national “Got Milk?” Milk Mustache Mobile stops at Strong. This year’s theme, “Milk the Moment,” features a variety of fun and educational activities for the entire family, including a football toss game that underscores the importance of eating healthy meals and getting exercise.

All summer events are included with general museum admission fees.

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Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours:

Monday–Thursday, 10 a.m. to 5 p.m.; Friday and Saturday, 10 a.m. to 8 p.m.; Sunday, noon to 5 p.m.

Admission Fees:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®): Adults \$11; Seniors \$10; Children (2–15) \$9; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*®:

General Admission fee plus \$1.50 for members, \$3 for nonmembers; Children under 2 free. Entry is by timed ticket only.

Please call 585-263-2700 to reserve and purchase tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).