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Guide to the Susan Sofia-McIntire Papers, 1994-2001 — 122.5986

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English

Describing Archives: A Content Standard

Brian Sutton-Smith Library and Archives of Play at The Strong

The Strong

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Rochester, NY 14607

library@museumofplay.org

URL: <https://www.museumofplay.org/collections/brian-sutton-smith-library-archives-of-play/>

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Summary Information

Repository:	Brian Sutton-Smith Library and Archives of Play at The Strong
Creator:	Sofia-McIntire, Susan
Title:	Susan Sofia-McIntire papers
ID:	122.5986
Date [inclusive]:	1992-2022
Date [bulk]:	1992-2001
Physical Description:	1.5 Linear Feet (4 boxes)
Physical Description:	2.2 Gigabytes
Language of the Material:	English
Abstract:	The Susan Sofia-McIntire papers document the career of soft toy designer Susan Sofia [Susan Sofia-McIntire] including products developed for Hasbro, Mattel, Tyco and others. The majority of the materials are sewing patterns. The collection also includes notes, sketches, fabric swatches, design specifications, and digital files. The materials date from 1992 to 2022 with the bulk dating from 1992 to 2001

Preferred Citation

Susan Sofia-McIntire papers, Brian Sutton-Smith Library and Archives of Play at The Strong.

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Biographical Note

Susan Sofia-McIntire is a soft toy developer who has worked with major companies including Hasbro, Mattel, and others to create products for the toy and entertainment business. She holds design and engineering patents addressing health and wellness, including the Fun'N Fruity Waterfilled Teether which changed the industry standard.

Sofia-McIntire began sewing with her mother and grandmother at the age of nine and continued into high school with her sewing teacher and mentor, Lucinda Crosby. She attended Massachusetts College

of Art where she completed a Bachelor of Fine Arts in Graphic Arts. She began her career in the toy and entertainment industry with Hasbro's Playskool Division. Susan now runs her own business, Sofia Development, focusing on the design and engineering of soft toys. She is particularly proud of her accomplishments with The Green Kids Club brand, the design and patent of the Fun'N Fruity Waterfilled Teether, and her recognition in the industry for exceptional service and innovation.

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Collection Scope and Content Note

The papers document the career of soft toy designer Susan Sofia-McIntire. The collection has been arranged in two series. Series I consists of sewing patterns, notes, sketches, fabric swatches, and design specifications. Series II contains digital scans of sewing patterns, including some of the patterns in Series I and others.

The materials were recieved with pattern numbers assigned chronologically by the donor. Box 1 folder 1 contains reference sheets for the pattern numbers, including dates of first versions and revisions. Physical materials and digital scans of the patterns use the same pattern number.

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System of Arrangement

Series I: Sewing patterns, 1992-2009, 2022

Series II: Digital files, 1994-2011

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Administrative Information

Publication Statement

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Conditions Governing Access

The Susan Sofia-McIntire papers records are open for research use by staff of The Strong and users of its library and archive.

Digital materials are available on-site.

Conditions Governing Use

Though the donor has not transferred intellectual property rights (including, but not limited to any copyright, trademark, and associated rights therein) to The Strong, they have given permission for The Strong to make copies in all media for museum, educational, and research purposes.

Immediate Source of Acquisition

The Susan Sofia-McIntire papers were donated to The Strong in December 2022 as a gift from Susan Sofia-McIntire. The papers were accessioned by The Strong under object ID 122.5986.

Processed by

Laura Boland, October 2024.

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Related Materials

Related Materials

Approximately 50 soft toy prototypes were donated to The Strong in the same accession.

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Controlled Access Headings

- Basketball
- Beanie Babies (Trademark)

- Character dolls
- Disney characters -- Toys
- Hockey
- Infant toys
- Sesame Street (Television program)
- Soft toys
- Toys -- Design and construction
- Winnie the Pooh
- Sewing
- Soft toy making
- Gerber Products Company
- Hasbro, Inc.
- Mattel, Inc.
- NASCAR (Association)

Collection Inventory

Series I: Sewing patterns

Series Scope and Content Note

This series contains material from Susan Sofia-McIntire's career as a soft toy designer, including sewing patterns, notes, sketches, fabric swatches, and design specifications. The materials are arranged in the original order by numbers assigned by the donor. Box 1 folder 1 contains a reference list of pattern numbers.

Title/Description	Instances	
Pattern reference numbers, 2022	box 1	folder 1
001 Seahorse, 002 turtle, 1994, December 15	box 1	folder 2
003 Fish and revisions, 1994, December 15-21	box 1	folder 3
004 Clam, 1994, December 15	box 1	envelope 4
005 Christmas tree ornaments, 1994, December	box 1	folder 5
006 Ball patterns, 1992, June 3	box 1	envelope 6
007 Fanny pack and small pouch, 1994, December 14	box 1	envelope 7
008 Tyco geometric ball, 1995, January 12	box 1	folder 8
009 Small ball six sides, 1995, January 12	box 1	folder 9
010 Attachable Animals elephant and giraffe, 1993, November 2	box 1	folder 10
011 Tyco activity block with B. B. Bunny pattern, 1994-1995	box 1	folder 11
012 Tyco sounds around, 1995, January 21	box 1	folder 12
013 Kiddie products musical Winnie the Pooh, 1995, January 31 - March 2	box 1	folder 13

014 Chewy Buddies Eeyore, Tigger, and Piglet, 1995, February 23 - April 6	box 1	folder 14
015 Kiddie first years musical Winnie the Pooh revisions, 1995, March 25 - May 19	box 1	folder 15
016 Elmo wrist band, 1995, July 11	box 1	folder 16
017 Big Bird foot rattle and Elmo foot rattle, 1995, April 26	box 1	envelope 17
019 Kiddie play mat revisions A and B, 1995, May 25	box 1	folder 18
020 Kiddie bath mits, 1995, July 7 - August 14	box 1	envelope 19
021 Child's soft visor, 1995, July 19	box 1	folder 20
022 Hunny Pots 3 versions, 1995, July 24	box 1	folder 21
023 First Years soft shoes 4 sizes, 1995, August 2	box 1	folder 22
024 Galoob's small purry kitten, 1995, August 21	box 1	envelope 23
025 Tigger pull-down pattern revisions, 1995, August 28	box 1	folder 24
026 Pull-down new T-shirt Pooh, 1995, September 1	box 1	folder 25
027 Gerber pajamas, 1995, September 14	box 1	folder 26
030 Gerber Fill'n Spill bag updated patterns, 1996, February 12	box 1	folder 27
031 Mattel stroller cub toy, 1995, October 4	box 1	folder 28
031 Mattel pull and play with Pooh characters with attachable strap, changes, 1995, October 31	box 1	folder 29
Pull and Play with Pooh characters revisionA, 1995, October 10	box 2	folder 1
033 Gerber baby body and new outfit, 1995, November 7	box 2	folder 2
Gerber baby outfit prototype, undated	box 2	folder 3
033 Alphabet sing-a-long baby body, undated	box 2	folder 4
034 New alphabet baby pattern by Nicole, 1995, November 22	box 2	folder 5
035 Mattel Pooh playset storybook formal draft, 1996, January 23	box 2	folder 6
036 Looped Friends puppy dog and mice, 1995, December 5-7	box 2	folder 7
037 Mattel Pooh peek-n-play latest draft, 1995, December 12	box 2	envelope 8
038 Otter plush toy for Diane Waas updated, 1995, December 12	box 2	folder 9
039 Tyco Playtime Big Bird dress up collar and tie, 1996, January 1	box 2	folder 10
040 Rainbow Plush Chicken by Amy Albert Bloom, undated	box 2	folder 11
041 Revised Pooh soft book, 1996, February 19	box 2	folder 12
042 Mattel Winnie the Pooh crib toy, 1996, February 21	box 2	folder 13
045 First Years Pooh and Tigger foot rattles, 1996, March 11-13	box 2	envelope 14

046 Spinning face flower, 1996, March 14	box 2	envelope 15
048 Bobby Orr with home uniform revision, 1996, April 8-15	box 2	folder 16
049 Andretti, 1996, April 17	box 2	envelope 17
050 My First Busy Book Noah's ark and nursery rhymes, 1996-1997	box 2	folder 18
051 Fresh Tracks dolphin model, 1996, January 12	box 2	folder 19
052 Toy Biz Giggle Gonzo, 1996, April 26	box 2	folder 20
053 Hand teether and rattle, 1996, May 14 - October 8	box 2	folder 21
054 Hasbro Orlando Magic Shaquille O'Neal, 1996, May 23	box 2	folder 22
055 Hasbro Phoenix Suns uniform Charles Barkley, 1996, May 23	box 2	folder 23
056 Hasbro Lakers uniform Magic Johnson, 1996, May 23	box 2	folder 24
057 Mattel Pluto, 1996, August 7	box 2	folder 25
058 Mattel Disney play pen, 1996, July 2 - 25	box 2	folder 26
059 Mattel new #2 Pluto, 1996, August 19	box 3	folder 1
060 Mattel stacking rings ball, 1996, August 27	box 3	folder 2
062 Tyco ZooBall toucan, 1996, September 5	box 3	folder 3
063 Tyco ZooBall hippo revisions A, B, C, 1996, September 16 - October 31	box 3	folder 4
066 Tyco ZooBall small bear, undated	box 3	envelope 5
067 Tyco ZooBall crab, 1996, October 3	box 3	folder 6
Hasbro Golden Knight chute fabric specifications, 1997, January 15	box 3	folder 7
070 Kiddie moon, 1996, October 07	box 3	folder 8
071 Soft shoe patterns, 1995, December 16	box 3	folder 9
072 Yard chair cushion, Heather Kasunik, 1996	box 3	folder 10
073 Mattel huge Pluto 60% size, 1996	box 3	folder 11
074 Soft fabric toy bar piece, 1996, October 14	box 3	envelope 12
075 Merry Makers Pat the Beastie, Clair Frederick, 1996, September 21	box 3	envelope 13
076 Merry Makers Goodnight Gorilla, Clair Frederick, 1996, September 20	box 3	folder 14
077 Mattel Pluto cut out pieces revision C, 1996, October 16	box 3	folder 15
078 All pieces for basketball uniforms, 1996-1997	box 3	folder 16
079 Fisher Price quilt, 1996, November 16	box 3	folder 17

080 Basketball Chicago Bulls, 1996, November 20	box 3	folder 18
081 Tyco ZooBall fish, M. Mullen, 1996, December 3	box 3	folder 19
082 First Years phone, 1996-1997	box 3	folder 20
083 Hasbro Dale Earnhardt, 1996, November 7	box 3	folder 21
084 Hasbro Jeff Gordon, 1996, November 12 - December 1	box 3	folder 22
086 Hasbro Golden Knight Parachute, Steven Frolich, 1997	box 3	folder 23
Basketball uniforms - Pistons, Bulls, Lakers, Rockets, Sonics, 1997	box 3	folder 24
087 Hasbro New York Rangers hockey uniform, 1997, February 10	box 3	folder 25
094 Pluto fox originals, 1996, August 6	box 4	folder 1
095 Tyco hippo ballerina revision A, 1997, January 26	box 4	folder 2
096 Manhattan toy pig large and small, 2009, December 17	box 4	folder 3
097 First years lion, Paula Saeer, 1997, May 20	box 4	folder 4
098 Lady bug Christmas tree ornament, 1996	box 4	envelope 5
099 First Years lady bug toy squeaker and mirror, 1997, June 25	box 4	folder 6
146 Teletubbie, Lori Bussison, 1999, December 13	box 4	folder 7
148 3 inch high puppy 2 sizes, Lori Bussison, 1999, January 23	box 4	folder 8
149 Teenie Beanie Luke dog, Lori Bussison, 1999, March 15	box 4	folder 9
150 Teenie Beanie Hope bear, Lori Bussison, 1999, March 15	box 4	folder 10
151 Teenie Beanie Sammy bear, Lori Bussison, undated	box 4	folder 11
152 Teenie Beanie porcupine, Lori Bussison, 1999, March 12	box 4	folder 12
153 Teenie Beanie Stilts, Lori Bussison, 1999, March 12	box 4	folder 13
154 Teenie Beanie Egbert, Lori Bussison, 1999, March 22	box 4	folder 14
Sassy first doll, Anne Pitrone, 2001	box 4	folder 15
Look-N-Listen Fisher Price license, Dinara, 2001	box 4	folder 16
Bath toys prototypes, 1998	box 4	folder 17

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Series II: Digital files

Series Scope and Content Note

This series contains digital scans of sewing pattern pieces. The scans include patterns with physical formats in Series I of the collection as well as patterns only available as digital files. Files were arranged by the archivist into folders by pattern number with subfolders for Mac operating system files.

Title/Description	Instances	
001_Seahorse [5 files], 1994, December 15	Digital	folder 1
002_Turtle [5 files], 1994, December 15	Digital	folder 2
003_Fish [9 files], 1994, December 15	Digital	folder 3
004_Clam [3 files], 1994, December 15	Digital	folder 4
005_Ornaments [7 files], 1994	Digital	folder 5
006_Babyfirstballs [2 folders], 1994, December 14	Digital	folder 6
007_FannyPack [5 files], 1994, December 14	Digital	folder 7
008_Tyco_GeometricBall [2 files], 1995, January 12	Digital	folder 8
009_SmallBall_6Sides [2 files], 1995, January 12	Digital	folder 9
010_AttachableAnimals_ElephantGiraffe [11 files], 1995, January 12	Digital	folder 10
011_TycoActivityBlock_BBunny [36 files], 1995, January 17 - May 12	Digital	folder 11
012_TycoSoundsAround [14 files], 1995, January 21	Digital	folder 12
013_MusicalWinnieThePooh [19 files], 1995, January 31 - March 1	Digital	folder 13
014_EeyorePigletTigger [11 files], 1995, February 23	Digital	folder 14
015_PullDownPooh [17 files], 1995, January 31 - May 19	Digital	folder 15
016_ElmoWristBand [5 files], 1995, April 25	Digital	folder 16
017_Rattles_ElmoBigBird [9 files], 1995, April 27	Digital	folder 17
019_KiddiePlaymat [12 files], 1995, May 25	Digital	folder 18
020_FirstYearsBathMitt [13 files], 1995, July 7 - August 14	Digital	folder 19
021_ChildVisor [2 files], 1995, July 19	Digital	folder 20
022_HoneyPots [9 files], 1995, July 24	Digital	folder 21
023_FirstYearsKiddieSoftShoe [9 files], 1995, August 2	Digital	folder 22
024_GaloobsSmallPurpyKitten [7 files], 1995, August 21	Digital	folder 23
025_PullDownTigger_changes [5 files], 1995, August 28	Digital	folder 24
026_Pooh_TShirt [7 files], 1995, September 1	Digital	folder 25
027_GerberPajamas [18 files], 1995, September 14	Digital	folder 26

028_FannyPack_1995, 1995	Digital	folder 27
030_GerberFillnSpill [7 files], 1996, January 12	Digital	folder 28
031_Mattel_PoohStrollerAttachment [25 files], 1995, October 1	Digital	folder 29
033_Gerber_AlphabetBaby [19 files], 1995, November 7	Digital	folder 30
034_Gerber_OutfitFullBottom [11 files], 1995, November 25	Digital	folder 31
035_Mattel_PoohStorybook [22 files], 1995, November 24 - 1996, January 23	Digital	folder 32
036_FirstYears_LoopedFriendsMouse [9 files], 1995, December 5 - 7	Digital	folder 33
037_Mattel_PoohPeeknPlay [11 files], 1995, December 12	Digital	folder 34
038_Waas_Otter [5 files], 1995, December 29	Digital	folder 35
039_Tyco_BigBirdTie [9 files], 1996, January 1	Digital	folder 36
040_Rainbow_Chicken [5 files], undated	Digital	folder 37
041_PoohBook_revised [15 files], 1996, February 19	Digital	folder 38
042_PoohCribToy [10 files], 1996, February 29	Digital	folder 39
045_FirstYears_PoohTiggerFootRattles [3 files], 1996, March 13	Digital	folder 40
046_FirstYears_SpinningFlower [10 files], 1996, March 14	Digital	folder 41
047_Hasbro_StarWars [9 files], 1996, March 5 - 15	Digital	folder 42
048_BobbyOrr [4 files], 1996, April 8	Digital	folder 43
049_Andretti [2 files], 1996, April 18	Digital	folder 44
050_FirstBusyBook [6 files], 1996, April 19	Digital	folder 45
051_Waas_Dolphin [8 files], 1996, January 12	Digital	folder 46
052_ToyBiz_GonzoGiggleBall [2 files], 1996, April 26	Digital	folder 47
053_FirstYears_HandRattle [4 files], 1996, May 14	Digital	folder 48
054_Hasbro_ShaquilleONeal [4 files], 1996 May	Digital	folder 49
055_Hasbro_CharlesBarkley [2 files], 1996, May 23	Digital	folder 50
056_Hasbro_MagicJohnson [2 files], 1996, May 23	Digital	folder 51
057_Mattel_PlutoSitting [4 files], 1996, August 7	Digital	folder 52
058_Mattel_DisneyBabyPlayPen [8 files], 1996, July 2	Digital	folder 53
059_Mattel_Pluto_withPocket [6 files], 1996, August 19	Digital	folder 54
060_Mattel_StackingRingsBall [12 files], 1996, August 27	Digital	folder 55
061_Hasbro_StarWarsXwing [14 files], 1996, October 29	Digital	folder 56
062_Tyco_ZooBallToucan [2 files], undated	Digital	folder 57

063_Tyco_ZooBallHippo [4 files], 1996, September 16	Digital	folder 58
064_PlayskoolChildMitten [4 files], 1996, September 16	Digital	folder 59
065_VintagePatterns [empty folder], undated	Digital	folder 60
066_Tyco_ZooBallSmallBear [2 files], 1996, August 12	Digital	folder 61
067_Tyco_ZooBallCrab [2 files], 1996, October 3	Digital	folder 62
068_Hasbro_AdmiralAckbar [4 files], undated	Digital	folder 63
068a_GoldenKnightParachute [2 files], 1997, January 14	Digital	folder 64
069_Greedo [8 files], 1996, September 30	Digital	folder 65
070_KiddieMoon [2 files], 1996, October 7	Digital	folder 66
071_FirstYears_Shoe [2 files], 1996, October 10	Digital	folder 67
072_ChairCushion [2 files], undated	Digital	folder 68
073_Mattel_HugePluto [6 files], 1996, October 10	Digital	folder 69
074_FirstYears_ToyBar [2 files], 1996 October	Digital	folder 70
075_PatTheBeastie [4 files], 1996, September 21	Digital	folder 71
076_GoodnightGorilla [2 files], undated	Digital	folder 72
077_Mattel_Pluto_RevisionC [10 files], 1996, October 16	Digital	folder 73
078_Hasbro_Basketball [10 files], 1997, February 27	Digital	folder 74
079_FisherPrice_Quilt [2 files], 1996, November 6	Digital	folder 75
080_ChicagoBulls [2 files], undated	Digital	folder 76
081_Tyco_ZooBallFish [4 files], 1996, December 3	Digital	folder 77
082_FirstYears_Phones [2 files], undated	Digital	folder 78
083_Hasbro_DaleEarnhardt [2 files], 1996, November 7	Digital	folder 79
084_Hasbro_JeffGordon [2 files], 1996, December 1	Digital	folder 80
085_RockBlanket [2 files], 1996, December 23	Digital	folder 81
086_GoldenKnightParachute [2 files], 1997, January 28	Digital	folder 82
087_ChicagoBulls [2 files], undated	Digital	folder 83
087_DetroitPistons [2 files], undated	Digital	folder 84
087_HoustonRockets [2 files], undated	Digital	folder 85
087_LosAngelesLakers [2 files], undated	Digital	folder 86
087_NewYorkRangers [4 files], 1997 October	Digital	folder 87
087_SeattleSupersonics [4 files], undated	Digital	folder 88
094_Mattel_OriginalPluto [2 files], 1996	Digital	folder 89

095_Tyco_HippoBallerina [4 files], 1997, January 26	Digital	folder 90
096_ManhattanPig [2 files], 2009, December 17	Digital	folder 91
097_FirstYears_Lion [2 files], 1997, May 20	Digital	folder 92
098_LadybugOrnament [2 files], 1997, June 25	Digital	folder 93
099_FirstYears_Ladybug [4 files], 1997, June 25	Digital	folder 94
108_Hasbro_Kiss [4 files], undated	Digital	folder 95
146_Teletubbie [16 files], undated	Digital	folder 96
148_Bussison_TinyPup [21 files], undated	Digital	folder 97
149_Bussison_TeenieBeanie_LukeDog [10 files], undated	Digital	folder 98
149_Bussison_TeenieBeanie_LukeDog [13 files], undated	Digital	folder 99
151_Bussison_TeenieBeanie_SammyBear [8 files], undated	Digital	folder 100
152_Bussison_TeenieBeanie_PricklesPorcupine [7 files], undated	Digital	folder 101
153_Bussison_TeenieBeanie_StiltsBird [4 files], undated	Digital	folder 102
154_Bussison_TeenieBeanie_EggbertDuck [7 files], undated	Digital	folder 103
2001_Butterfly_Dragonfly [20 files], undated	Digital	folder 104
Epcot_Purse [11 files], 2011, April 6	Digital	folder 105
Hasbro_LarryBird [2 files], undated	Digital	folder 106
Patterns [36 files], 1996-1998	Digital	folder 107
StarWars [24 files], 1996, April 5	Digital	folder 108

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