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Guide to the Robert Rees Jr. Papers, 2009-2016 — 116.3140

This finding aid was produced using ArchivesSpace on September 02, 2024.

English

Describing Archives: A Content Standard

Brian Sutton-Smith Library and Archives of Play at The Strong

The Strong

One Manhattan Square

Rochester, NY 14607

library@museumofplay.org

URL: <https://www.museumofplay.org/collections/brian-sutton-smith-library-archives-of-play/>

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Summary Information

Repository:	Brian Sutton-Smith Library and Archives of Play at The Strong
Creator:	Rees, Robert, Jr.
Title:	Robert Rees Jr. papers
ID:	116.3140
Date [inclusive]:	2009-2016
Date [bulk]:	2009-2013
Physical Description:	83.6 Megabytes (30 files)
Language of the Material:	English
Abstract:	This 83.6 MB digital collection pertains to the development of the toy Bubble-Worm, including focus group information, publicity clippings, video demonstrations, and details about the product's licensing agreement and a subsequent legal complaint. The files date from 2009 to 2016 with the bulk of the material dated from 2009 to 2013. The material is comprised of correspondence, invoices, legal documents, still images, text, and videos.

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Biographical Note

Robert Rees Jr. is a toy designer and author from Des Moines, Iowa. In 2009 he invented the Bubble-Worm, a bubble blowing toy which produces a long foamy rope of bubbles. The toy was licensed to Funrise Toys Ltd. in 2010 and was discontinued in 2012, leading to a legal complaint of attorney misconduct. The Bubble-Worm was a bronze medal winner at the 2012 Minnesota Inventors Congress.

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Collection Scope and Content Note

The Robert Rees Jr. papers document the development of the toy Bubble-Worm, including focus group information, publicity clippings, video demonstrations, and details about the product's licensing

agreement and a subsequent legal complaint. The files date from 2009 to 2016 with the bulk of the material dated from 2009 to 2013. The material is comprised of correspondence, invoices, legal documents, still images, text, and videos.

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System of Arrangement

The files have been arranged alphabetically at the item level by the archivist. Original file names were retained with a prefix denoting the file number added.

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Administrative Information

Publication Statement

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Conditions Governing Access

This collection is open for research use by staff of The Strong and users of its library and archive. Access to digital materials requires advance notice.

Conditions Governing Use

Though the donor has not transferred intellectual property rights (including, but not limited to any copyright, trademark, and associated rights therein) to The Strong, they have given permission for The Strong to make copies in all media for museum, educational, and research purposes.

Immediate Source of Acquisition

The collection was donated to The Strong in June 2016 as a gift of Robert Rees Jr. and accessioned under Object ID: 116.3140.

The files were received as email attachments in March 2016.

Processed by

Laura Boland, August 2024.

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Related Materials

Related Materials

Rees previously donated his prototype versions of the Bubble-Worm to The Strong in 2012.

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Controlled Access Headings

- Toys -- Design and construction
- Bubbles
- Outdoor recreation
- Inventors -- Toys
- Bubble Worm

Collection Inventory

Title/Description	Instances	
01_20100217_Funrise_BubbleWORM_LicenseAgreement [pdf], 2010, February 17	folder 1	item 1
02_Attorney_DisciplinaryBoard_results [jpg], 2013, February 11	folder 1	item 2
03_Attorney_DisciplinaryComplaint_1 [jpg], 2013	folder 1	item 3
04_Attorney_DisciplinaryComplaint_2 [jpg], 2013	folder 1	item 4
05_BubbleWorm_IowaStateFair [wmv], circa 2009	folder 1	item 5
06_Faegre_Benson_Inv1 [jpg], 2011, September 16	folder 1	item 6

07_Faegre_Benson_Inv2 [jpg], 2011, September 16	folder 1	item 7
08_Faegre_Benson_Inv3 [jpg], 2009, November 13	folder 1	item 8
09_Faegre_Benson_Inv4 [jpg], 2010, January 12	folder 1	item 9
10_Faegre_Benson_Inv5 [jpg], 2010, March 10	folder 1	item 10
11_Faegre_Benson_Inv6 [jpg], 2010, February 4	folder 1	item 11
12_FocusGroup_narrative [pdf], 2009	folder 1	item 12
13_FocusGroup_TheHeartConnection [jpg], circa 2009	folder 1	item 13
14_Funrise_BubbleWorm_IP [png], 2010, February 23	folder 1	item 14
15_Funrise_Termination [jpg], 2012, January 18	folder 1	item 15
16_FW_BubbleWorm(r) [msg], 2016, March 8	folder 1	item 16
17_FW_BubbleWorm(r) [pdf], 2016, March 8	folder 1	item 17
18_FW_BubbleWorm_InfoForArchives [msg], 2016, March 16	folder 1	item 18
19_FW_BubbleWorm_InfoForArchives [pdf], 2016-03-16	folder 1	item 19
20_FW_DonationOfWrittenMaterialRegardingMyBubbleWorm(R)Inventory [msg], 2016, March 8	folder 1	item 20
21_FW_DonationOfWrittenMaterialRegardingMyBubbleWorm(R)Inventory [pdf], 2016, March 8	folder 1	item 21
22_FW_StrongSPAM_BubbleWorm(R) [msg], 2016, March 8	folder 1	item 22
23_FW_StrongSPAM_BubbleWorm(R) [pdf], 2016, March 8	folder 1	item 23
24_Games_n_More [jpg], 2009, November 6	folder 1	item 24
25_LarryKline_Invitation [jpg], circa 2009	folder 1	item 25
26_MIC_NewspaperArticle [jpg], circa 2009	folder 1	item 26
27_NicolleWoodruffe_BW [jpg], 2009, July 23	folder 1	item 27
28_Ryan_Jason_BW_Prototype [3G2], circa 2009	folder 1	item 28
29_BubbleWorm_IowaStateFair [avi], circa 2009	folder 1	item 29
30_Ryan_Jason_BW_Prototype [avi], circa 2009	folder 1	item 30