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Guide to the Greg and Pinch Lee Papers, 1978-2003 — 123.4804

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English

Describing Archives: A Content Standard

Brian Sutton-Smith Library and Archives of Play at The Strong

The Strong

One Manhattan Square

Rochester, NY 14607

library@museumofplay.org

URL: <https://www.museumofplay.org/collections/brian-sutton-smith-library-archives-of-play/>

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Summary Information

Repository:	Brian Sutton-Smith Library and Archives of Play at The Strong
Creator:	Lee, Greg, 1962-
Creator:	Lee, Georgette "Pinch"
Title:	Greg and Pinch Lee papers
ID:	123.4804
Date [inclusive]:	1978-2003
Date [bulk]:	1991-1996
Physical Description:	4.5 Linear Feet (5 document boxes, 1 oversized flat box, 1 AV box)
Language of the Material:	English
Mixed Materials [box]:	1-5; OS1; AV1
Abstract:	The collection consists of materials collected by Greg and Georgette "Pinch" Lee, while working on the <i>Where in the World is Carmen Sandiego?</i> game show produced by PBS. The materials date from 1978 to 2003, with the bulk of the materials between 1991 to 1996. The papers are comprised of newspaper clippings, photographs, correspondence, fan generated content, scripts, audiovisual materials, and more.

Preferred Citation for Publication

Greg and Pinch Lee papers, Brian Sutton-Smith Library and Archives of Play at The Strong.

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Biographical Note

Georgette "Pinch" Lee, born in Utica, New York, was the Editorial Director and "Word Queen" of the *Where in the World is Carmen Sandiego?* television game show from 1991 to 1995. Lee graduated from Syracuse University in 1986 with a Masters degree in Educational Television. She has been a production assistant on *Saturday Night Live*, done freelance work for MTV and Nickelodeon, and created content

for television, film, and publishing. Lee and her husband, Greg, are co-scriptwriters for the *Goofus and Gallant* podcast. They met on the set of the Emmy and Peabody award-winning Public Broadcasting Station children's television show, *Where in the World is Carmen Sandiego?* and were married in September 1992.

Greg A. Lee, raised in Nebraska, was the host of *Total Panic!* and *Where in the World is Carmen Sandiego?*. Lee graduated from Oklahoma Christian College in 1986 with a degree in liberal arts. He is an actor and stand-up comedian. Lee is also a writer and voice actor, most notably as Principal White in Disney's cartoon television series *Doug* (1996-1999).

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Collection Scope and Content Note

The Greg and Pinch Lee papers consist of materials that document Greg and Pinch Lee's time with the television show, *Where in the World is Carmen Sandiego?* and their personal lives. The materials date from 1978 to 2003, with the bulk of the materials dated from 1991 to 1996. The materials are comprised of correspondence, newspaper clippings, photographs, audiovisual materials, fan artwork, scripts, and more.

The majority of the papers relate to *Where in the World is Carmen Sandiego?* and include documents used in production of the television show, the live shows and tours, and the comic series in *National Geographic World*. The collection also includes professional and candid photographs of the set, cast, crew, events, and more.

In addition to documenting the professional lives of Greg and Pinch Lee, the papers also document their personal lives and include photographs, letters to and from family and friends, and newspaper clippings. The funeral programs, tributes, and other materials related to Lynne Thigpen ("The Chief") can be found in Series I: Biographical. Additional scope and content information can be found in the "Collection Inventory" section of the finding aid.

The Greg and Pinch Lee papers have been arranged into six series, with two of the series further broken down into subseries. The physical materials are housed in five archival document boxes, one audiovisual box, and one oversized flat box.

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System of Arrangement

Series I: Biographical, 1978-2003

Series II: Production, 1991-1996

Subseries A: Television show

Subseries B: Live shows

Subseries C: Comic series

Series III: Photographs, 1990-1997

Series IV: Fan generated content, 1990-1996

Series V: Audiovisual, 1991-1995

Series VI: Publicity, 1990-2001

Subseries A: Promotional materials

Subseries B: Press kits

Subseries C: Newspaper clippings

Subseries D: Publications

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Administrative Information

Publication Statement

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Conditions Governing Access

The folder entitled "Directory - Staff, 1992" has been restricted due to personal information. It has been denoted as such in this finding aid and is separated from the unrestricted files. The remainder of the collection is open for research use by staff of The Strong and users of its library and archive.

At this time, audiovisual files are limited to on-site researchers. It is possible that certain formats may be inaccessible.

Conditions Governing Use

Though the donor has not transferred intellectual property rights (including, but not limited to any copyright, trademark, and associated rights therein) to The Strong, they have given permission for The Strong to make copies in all media for museum, educational, and research purposes.

Immediate Source of Acquisition

The Greg and Pinch Lee papers were donated to The Strong in December 2023 as a gift of Greg A. Lee and Pinch Lee. The papers were accessioned by The Strong under Object ID 123.4804 and were received in four boxes.

Processed by

Stephanie Ball, May 2024.

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Related Materials

Related Materials

For related archival materials on the *Where in the World is Carmen Sandiego?* game show, see also the Howard Blumenthal papers in the Brian Sutton-Smith Library and Archives of Play at The Strong.

Along with the archival materials, Greg and Pinch Lee also donated the following:

Acme Crime Net mug [Object ID 123.4902]

Where in the World is Carmen Sandiego? cassettes [Object ID 123.4903, 123.4904]

Where in the World is Carmen Sandiego? pencil [Object ID 123.4905]

Where in the World is Carmen Sandiego? t-shirt [Object ID 123.4906]

Where in the World is Carmen Sandiego? basketball [Object ID 123.4907]

Where in the USA is Carmen Sandiego? board game [Object ID 123.4908]

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Controlled Access Headings

- Carmen Sandiego (Game)
- Where in the World is Carmen Sandiego? (Game show)
- Television game show hosts
- Television scripts
- Television quiz shows
- Television quiz show contestants
- Television game shows -- United States -- History
- Television game shows
- Television -- Production and direction
- Television programs
- Children's television programs
- Thigpen, Lynne
- Rockapella (Musical group)
- National Geographic kids
- Lee, Georgette "Pinch"
- Lee, Greg, 1962-

Collection Inventory

Series I: Biographical, 1978-2003

Series Scope and Content Note

This series consists of personal and biographical papers of Pinch and Greg Lee. It includes correspondence to and from family and friends, newspaper clippings about Greg, Pinch and other family members, Pinch's business card, signed photographs of Fred Rogers and David Newell [both from *Mister Rogers' Neighborhood*], and more.

Of note, folder six contains the funeral programs, newspaper clippings, and other ephemera related to Lynne Thigpen, which includes a signed playbill of *Boesman and Lena*.

Title/Description	Instances	
Business card and newspaper clipping - Pinch Lee, 1993 June 7, undated	box 1	folder 1
Correspondence - Chain letters, 1991-1992	box 1	folder 2
Correspondence - Incoming, 1991-1993	box 1	folder 3
Correspondence - Outgoing, 1992-1994	box 1	folder 4
Funeral Program - J.W. Bernard Smith, 1996	box 1	folder 5
Funeral programs and ephemera - Lynne Thigpen, 1999, 2003	box 1	folder 6

Item list, undated	box 1	folder 7
Program - Norfolk Youth for Christ workshop, 1978	box 1	folder 8
Newspaper clippings - personal, 1981, 1992-1995	box 1	folder 9

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Series II: Production, 1991-1996

Series Scope and Content Note

This series contains materials that document the production of *Where in the World is Carmen Sandiego?* television show, live shows, and the comic series featured in *National Geographic World*. The documents consist of handwritten notes, scripts, correspondence, comic proofs, and more related to production and planning.

Subseries A: Television program

Subseries Scope and Content Note

This subseries contains financial documents, design layout for the album insert, correspondence, and a copy of the theme song lyrics. Included in the correspondence is the Emmy nomination notification and the show cancellation email. The folder entitled "Directory-Staff, 1992" is restricted until 2074 due to personal privacy.

Title/Description	Instances	
Album graphic layouts and correspondence, 1993	box 1	folder 10
Budget - Season 1, 1991, 1994	box 1	folder 11
Correspondence, 1994-1996	box 1	folder 12
Correspondence - Emmy nomination, 1996 April 4	box 1	folder 13
Correspondence - Show cancellation email, 1996 January 28	box 1	folder 14
Directory - Staff [restricted], 1992	envelope 1 [Restricted]	
Membership list - Association of Youth Museums, 1991	box 1	folder 15
Memos - Set visitors, 1992	box 1	folder 16
Show elements, 1992	box OS1	folder 10
Theme song lyrics, 1991	box 1	folder 17

Subseries B: Live shows

Subseries Scope and Content Note

This subseries consists of materials related to the production of the *Where in the World is Carmen Sandiego?* live shows and tours. The live game shows recruited local children to compete against each other for prizes in

front of an audience at malls around the country. The subseries is comprised of scripts, question and answer cards, correspondence, show "run-downs," notes, schedules, press clippings, and promotional materials.

Title/Description	Instances	
Cambridge, MA - Cambridgeside Galleria show script, 1992	box 1	folder 18
Contest entry form, 1991	box 1	folder 19
Correspondence and press clippings, 1994	box 1	folder 20
Cue cards - Handwritten, undated	box 1	folder 21
Haverhill, MA show script, 1992	box 1	folder 22
Haverhill, MA show script, 1992	box OS1	folder 1
Interactive school assembly brochures, correspondence, and info sheets, 1996	box 1	folder 23
Milton, MA show - Correspondence, 1992	box 1	folder 24
New England tour scripts, 1992	box 1	folder 25
New England tour schedules, correspondence, promotional materials, and notes, 1992	box 1	folder 26
Ohio tour correspondence, schedules, and run-downs, 1992	box 1	folder 27
Pittsburgh, PA show summary booklet, 1996	box 1	folder 28
Question and answer cards, undated	box 1	folder 29
Washington, D.C. - National Geographic Society show correspondence, notes, and timeline, 1992	box 1	folder 30

Subseries C: Comic series

Subseries Scope and Content Note

From September 1992 to June 1995, *National Geographic Kids* ran a *Where in the World is Carmen Sandiego?* comic strip series. This subseries contains full issues of *National Geographic World* with some issues signed by Greg Lee and oversized art proofs with handwritten annotations.

National Geographic Kids was titled *National Geographic World* from 1975 to 2002.

Title/Description	Instances	
Comic proofs, 1992	box OS1	folder 7
Comic proofs, 1993	box OS1	folder 8
<i>National Geographic World</i> , 1992 September	box 1	folder 31
<i>National Geographic World</i> [autographed], 1992 October	box 1	folder 32
<i>National Geographic World</i> [autographed], 1992 December	box 1	folder 33
<i>National Geographic World</i> , 1993 February	box 1	folder 34
<i>National Geographic World</i> [autographed], 1993 April	box 1	folder 35

<i>National Geographic World</i> [autographed], 1993 May	box 2	folder 1
<i>National Geographic World</i> [autographed], 1993 June	box 2	folder 2
<i>National Geographic World</i> , 1993 August	box 2	folder 3
<i>National Geographic World</i> , 1993 October	box 2	folder 4
<i>National Geographic World</i> [autographed], 1994 February	box 2	folder 5
<i>National Geographic World</i> [autographed], 1994 June	box 2	folder 6
<i>National Geographic World</i> [autographed], 1994 July	box 2	folder 7
<i>National Geographic World</i> , 1995 June	box 2	folder 8

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Series III: Photographs, 1989-1995

Series Scope and Content Note

This series consists of professional and candid photographs of the cast, crew, and set of *Where in the World is Carmen Sandiego?*. It also contains personal photographs, photographs from live shows, school tours, and the premier party. Some of the "head shot" style photographs of Greg Lee have been signed. Also included are photographs from a photo album. The photographs were removed from the album with the original arrangement maintained and each photograph was numbered.

Title/Description	Instances	
Acme Man, undated	box OS1	folder 9
Candid cast, crew, and contestants, c. 1991-1995	box 2	folder 9
Candid photographs, 1991-1997	box 2	folder 10
Cast and crew, c. 1994	box 2	folder 11
Greg Lee, c. 1994	box 2	folder 12
Greg Lee autographed, 1991	box 2	folder 13
Greg Lee headshot photographs, c. 1991-1994	box 2	folder 14
Greg Lee headshot photographs and negatives, 1989-1994	box 2	folder 15
Live show - Ohio, c. 1991	box 2	folder 16
Live show - Lexington, KY, c. 1992	box 2	folder 17
Live shows - Unidentified, c. 1991	box 2	folder 18
Nancy McGrath set photographs, 1995	box 2	folder 19
Photo album, 1991-1997	box 2	folder 20-23
Premier party - Pittsburgh, PA, 1991 October 2	box 2	folder 24
Press kit photographs - cast, 1991-1994	box 3	folder 1

School tours, 1991 October	box 3	folder 2
Set photographs, c. 1991	box 3	folder 3
Slides - Cast and contestants, 1994	box 3	folder 4

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Series IV: Fan generated content, 1990-1996

Series Scope and Content Note

This series contains content generated by fans and includes artwork, correspondence, and photographs.

Of interest is a class writing project submitted by a teacher where children created a new villain, drew the villain, and wrote about the villain's special abilities. This fan mail has been artificially arranged in chronological order.

Title/Description	Instances	
Fan art, 1991-1992	box 3	folder 5
Fan art - "Carmen Sandiego: Inside and Out" comic [hand drawn], 1995-1996	box 3	folder 6
Fan art - Class project, 1993	box 3	folder 7
Fan mail, 1990-1991	box 3	folder 8
Fan mail, 1992	box 3	folder 9
Fan mail, 1993	box 3	folder 10
Fan mail, 1994	box 3	folder 11-12
Fan mail, 1995-1996	box 3	folder 13
Fan mail, undated	box 3	folder 14
Fan mail - cast and autograph session photographs and negatives, 1993	box 3	folder 15

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Series V: Audiovisual materials, 1991-1995

Series Scope and Content Note

This series contains seven VHS cassettes that include three episodes of *Where in the World is Carmen Sandiego?*, live show excerpts, a segment of *Good Morning America*, and more. It also includes three cassette tapes and one compact disc of the *Carmen Sandiego: Out of This World* album.

Title/Description	Instances	
<i>Where in the World is Carmen Sandiego?</i> video game [6 - 3.5" floppies], 1992	box AV1	object 1

<i>Where in the World is Carmen Sandiego?</i> PBS #434/P243 VHS, 1995	box AV1	object 2
<i>Where in the World is Carmen Sandiego?</i> PBS#436/P219 VHS, 1995	box AV1	object 3
"Mall excerpts from Cambridgeside Galleria" VHS, c. 1994	box AV1	object 4
<i>Where in the World is Carmen Sandiego?</i> PBS#101/P104 "The Taking of the Shrew" VHS, 1991	box AV1	object 5
<i>Good Morning America</i> VHS [run time 9:32], 1993 June 3	box AV1	object 6
"Joey Joey" and "Ain't Nobody's Business" clues VHS, undated	box AV1	object 7
"Clinton" VHS , undated	box AV1	object 8
<i>Carmen Sandiego Out of This World</i> audio cassette tape , 1993	box AV1	object 9-11
<i>Carmen Sandiego Out of This World</i> audio CD , 1993	box AV1	object 12

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Series VI: Publicity, 1990-1994

Series Scope and Content Note

This series consists of promotional materials, newspaper clippings, and press kits about *Where in the World is Carmen Sandiego?* television and live shows, and the cast.

Subseries A: Promotional materials, 1990-1994

Subseries Scope and Content Note

This subseries contains brochures, posters, trading cards, postcards, letterhead, and other *Where in the World is Carmen Sandiego?* branded promotional materials.

Title/Description	Instances	
Acme Bonus Bucks, undated	box 4	folder 1
Acme Examiner, undated	box OS1	folder 6
Delta partner photograph, post cards, and contest entry, c.1994	box 4	folder 2
Fliers, c. 1991-1992	box 4	folder 3
Fliers [autographed], undated	box 4	folder 4
Letterhead and envelopes - branded, undated	box 4	folder 5
Posters, 1991-1992, 1994	box OS1	folder 11
Trading cards, 1991-1992	box 4	folder 6
Wendy's kids' meal branded bags, 1994	box 4	folder 7
WGBH mailer, 1991	box 4	folder 8

Where in Time is Carmen Sandiego? detective's manual, 1990 box 4 folder 9

Subseries B: Press kits and releases, 1991-1992, 1994

Subseries Scope and Content Note

This small subseries consists of press kits for Season 1 (1991), Season 4 (1994), and for the *Carmen Sandiego* video game. It also contains press releases.

Title/Description	Instances	
Broderbund Carmen Sandiego press kit, 1992	box 4	folder 10
Press kit, 1994	box 4	folder 11
Press kit, undated	box 4	folder 12
Press releases, 1991	box 4	folder 13
Press releases, 1994	box 4	folder 14

Subseries C: Newspaper clippings, 1991-2001

Subseries Scope and Content Note

This subseries consists of newspaper clippings about the *Where in the World is Carmen Sandiego?* television game show, live shows, appearances, and cast members. A majority of the articles were cut by a newspaper clipping service company.

Title/Description	Instances	
Album publicity, 1994	box 4	folder 15
Carmen promotions, 1991-1994	box 4	folder 16
"Coast to Coast with Carmen Quizmaster", 1995 March	box 4	folder 17
Electronic media clippings, 1992	box 4	folder 18
Entertainment press clippings, 1992	box 4	folder 19
Geocities - <i>Where in the World is Carmen Sandiego?</i> website printout, 1999	box 4	folder 20
Greg Lee personal appearances clippings, 1994	box 4	folder 21
Letters, 1992	box 4	folder 22
Live show newspaper clippings, 1994	box 4	folder 23-24
Media and mall tour clippings, 1992	box 4	folder 25
Newspaper clippings, 1991	box 4	folder 26
Newspaper clippings [copies], 1991-1992, undated	box OS1	folder 2
Newspaper clippings, 1991-1992	box OS1	folder 3
Newspaper clippings, 1993-1994	box OS1	folder 4
Newspaper clippings, 1995, undated		

	box OS1	folder 5
Newspaper clippings [copies], 1991-1992	box 5	folder 1
Newspaper clippings, 1992, undated	box 5	folder 2
<i>Newton Kansan</i> , 1992 December 8	box 5	folder 3
<i>Norfolk Daily News</i> clippings, 2001 June-July	box 5	folder 4
Program guides clippings, 1992	box 5	folder 5
Press clippings - Season 2 Spring Edition, 1993	box 5	folder 6-7
Rockapella website article and photographs, 1996	box 5	folder 8
Talent and school event clippings, 1992	box 5	folder 9
Underwriters, Broderbund, and licensing clippings, 1992	box 5	folder 10
Virginia Children's Festival show newspaper clippings, 1993	box 5	folder 11

Subseries D: Publications, 1990-1994

Subseries Scope and Content Note

This subseries consists of full publications that contain articles related to *Where in the World is Carmen Sandiego?* and the cast. The publications are *TV Guide*, *Producers*, *GBH Members Magazine*, and the photography book, *Pittsburgh: An American City: Pittsburgh*. The book is signed to Greg Lee but the signators name is illegible.

Title/Description	Instances	
<i>The Cable Guide</i> , 1991 October	box 5	folder 12
"Detroit Public TV Annual Report", 1992-1993	box 5	folder 13
<i>GBH Members Magazine</i> , 1991 September	box 5	folder 14
<i>Pittsburgh: An American City</i> , 1990	box 5	folder 15
<i>Producer Magazine</i> , 1994 October	box 5	folder 16
<i>TV Guide</i> Vol. 39, no. 39, 1991 September	box 5	folder 17
<i>TV Guide</i> Vol. 40, no. 10, 1992 March	box 5	folder 18
<i>TV Guide</i> Vol. 40, no. 43, 1992 October	box 5	folder 19
<i>TV Guide</i> Vol. 41, no. 9, 1993 February	box 5	folder 20

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