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Guide to the 1st Playable Productions Records, 2006-2015 — 123.2472

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English

Describing Archives: A Content Standard

Brian Sutton-Smith Library and Archives of Play at The Strong

The Strong

One Manhattan Square

Rochester, NY 14607

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URL: <https://www.museumofplay.org/collections/brian-sutton-smith-library-archives-of-play/>

Table of Contents

Summary Information	3
Administrative History	3
Collection Scope and Content Note	3
System of Arrangement	4
Administrative Information	4
Controlled Access Headings	5
Collection Inventory	5

Summary Information

Repository:	Brian Sutton-Smith Library and Archives of Play at The Strong
Creator:	1st Playable Productions
Title:	1st Playable Productions records
ID:	123.2472
Date [inclusive]:	2006-2015
Physical Description:	14.0 Linear Feet (10 boxes)
Language of the Material:	English
Abstract:	The 1st Playable Productions records consist of game design documentation, including products for Nintendo DS, Nintendo 3DS, LeapFrog, and more. The material dates from 2006 to 2015.

Preferred Citation

1st Playable Productions records, Brian Sutton-Smith Library and Archives of Play at The Strong.

[^ Return to Table of Contents](#)

Administrative History

1st Playable Productions, LLC is an independent game development studio focused on handheld games for children. The company was founded by CEO Tobi Saulnier in 2005 with former members of Vicarious Visions and is located in Troy, New York.

[^ Return to Table of Contents](#)

Collection Scope and Content Note

The 1st Playable Productions records consist of game design documentation for 1st Playable games, including products for Nintendo DS, Nintendo 3DS, LeapFrog, and more. The materials document all stages of the design process including art concepts, stories, characters, assets, user interface, milestone

deliverables, weekly reports, build notes, manuals, submission documents, and more. The records were received in 3-ring binders organized by the project names assigned by 1st Playable Productions. Some projects also include CDs with digital versions of the documentation.

[^ Return to Table of Contents](#)

System of Arrangement

The records are arranged alphabetically by 1st Playable assigned project names, with the published game title noted in brackets at the end of the folder title. The documents are arranged within their folders in the original order from the binders they were received in. The CDs are housed separately in boxes AV1 and AV2 and arranged alphabetically by project name.

[^ Return to Table of Contents](#)

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Publication Statement

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Conditions Governing Access

This collection is open for research use by staff of The Strong and users of its library and archive. Access to media and digital materials requires advance notice.

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Processed by

Laura Boland, July 2024.

Immediate Source of Acquisition

The records were donated to The Strong as a gift of 1st Playable Productions and Tobi Saulnier and accessioned in May, 2024, under object no. 123.2472. The materials were received in 10 boxes in July, 2023.

[^ Return to Table of Contents](#)

Controlled Access Headings

- Ben 10 (Fictitious character)
- Disney characters
- Educational games
- Electronic games
- Game design and development
- Lalaloopsy
- LeapPad (Handheld game console)
- Leapster Explorer (Handheld game console)
- Mobile games
- Nintendo 3DS (Handheld game console)
- Nintendo DS (Handheld game console)
- Nintendo DSi (Handheld game console)
- Nintendo video games
- PAW Patrol (Television program)
- Teenage Mutant Ninja Turtles (Fictitious characters)
- Video games -- Design
- Winx club (Television program)
- ZhuZhu Pets
- LeapFrog (Firm)
- Nintendo of America, Inc.
- Cartoon Network (Television network)

Collection Inventory

Title/Description	Instances	
BamBam, Leapfrog [<i>Cooking: Recipes on the Road</i>], 2013	box 1	folder 1-6

<i>Ben 10: The Return of Vilgax</i> , <i>Ben 10: Alien Force</i> Nintendo DS design document, 2009	box 2	folder 1
<i>Ben 10</i> , Nintendo DS games [18 CDs], 2009	box AV1	folder 1-2
Boomerang, Nintendo DS, 3DS [<i>Ben 10: Omniverse</i>], 2012	box 2	folder 2-5
Bosc, PSoC application [<i>Urchin Search</i>], 2015	box 2	folder 6
Bosc, PSoC Application [<i>Urchin Search</i>], 2015	box 3	folder 1
Brainfreeze, Nintendo DS, 3DS [<i>Disney Frozen: Olaf's Quest</i>], 2013	box 3	folder 2-3
Brooklyn, Nintendo DS, 3DS [<i>Winx Club Saving Alfea</i>], 2014	box 3	folder 4-6
Brooklyn, Nintendo DS, 3DS [<i>Winx Club Saving Alfea</i>], 2014	box 4	folder 1
Buffy, Nintendo DS [<i>Imagine Cheerleader</i>], 2008	box 4	folder 2-4
Buffy, Nintendo DS [<i>Imagine Cheerleader</i>] [1 CD], 2008	box AV1	folder 3
Catnip, Nintendo DS [<i>GoPets Vacation Island!</i>], 2006-2007	box 4	folder 5-6
Catnip, Nintendo DS [<i>GoPets Vacation Island!</i>], 2006-2007	box 5	folder 1
Cheeto, Nintendo DS [<i>World of Zoo</i>], 2008-2009	box 5	folder 2-5
Chibi, Nintendo DS [<i>KungZhu</i>], 2010	box 5	folder 6
Chibi, Nintendo DS [<i>KungZhu</i>], 2010	box 6	folder 1
Chibi, Nintendo DS [<i>KungZhu</i>] [1 CD], 2010	box AV1	folder 4
Croak, Leapfrog LeapPad, Leapster Explorer [<i>Busy Builder - Bunny Crossing</i>], 2011-2012	box 6	folder 2-3
Croc, iOS, Android [<i>Where's My Holiday - Swampy and Perry Special</i>], 2012	box 6	folder 4-5
Dante, Leapfrog [<i>Disney Frozen: Special Delivery</i>], 2014-2015	box 6	folder 6
Dante, Leapfrog [<i>Disney Frozen: Special Delivery</i>], 2014-2015	box 7	folder 1-5
Dante, Leapfrog [<i>Disney Frozen: Special Delivery</i>] [1 CD], 2014-2015	box AV1	folder 5
Dragnet, Nintendo DS [<i>The Secret Saturdays: Beasts of the 5th Sun</i>], 2008-2009	box 7	folder 6
Dragnet, Nintendo DS [<i>The Secret Saturdays: Beasts of the 5th Sun</i>], 2008-2009	box 8	folder 1
Dragnet, Nintendo DS [<i>The Secret Saturdays: Beasts of the 5th Sun</i>] [1 CD], 2008-2009	box AV1	folder 6
Duran, Nintendo DSi [<i>Rio</i>], 2009-2010	box 8	folder 2-6
Duran, Nintendo DSi [<i>Rio</i>], 2009-2010	box 9	folder 1-2
Duran, Nintendo DSi [<i>Rio</i>] [1 CD], 2009-2010	box AV1	folder 7
Gelato, Nintendo DSi [<i>Style Lab Jewelry Design</i>], 2008-2009	box 9	folder 3-5

Giraffe, Leap TV [<i>Pet Play World</i>], 2013-2014	box 9	folder 6
Giraffe, Leap TV [<i>Pet Play World</i>], 2013-2014	box 10	folder 1-6
Giraffe, Leap TV [<i>Pet Play World</i>], 2013-2014	box 11	folder 1
Gulp, Leapster Explorer, LeapPad [<i>Polar Bear Run/Carnival Construction</i>], 2012	box 11	folder 2
Gulp, Leapster Explorer, LeapPad [<i>Polar Bear Run/Carnival Construction</i>] [1 CD], 2012	box AV2	folder 1
Hook, iOS, Android [<i>Where's My Valentine - Where's My Summer</i>], 2013	box 11	folder 3-5
Indiana, Leapfrog [<i>Letter Factory: Letter Carnival</i>], 2014-2015	box 11	folder 6
Indiana, Leapfrog [<i>Letter Factory: Letter Carnival</i>], 2014-2015	box 12	folder 1-5
Lexington, Nintendo DS [<i>Winx Club: Magical Fairy Party</i>], 2012	box 13	folder 1-2
Monet, Leapfrog [<i>Teenage Mutant Ninja Turtles: Math in a Half-shell</i>], 2014-2015	box 13	folder 4-6
Monet, Leapfrog [<i>Teenage Mutant Ninja Turtles: Math in a Half-shell</i>], 2014-2015	box 14	folder 1-3
Murphy, Leapfrog [<i>PAW Patrol to the Rescue</i>], 2014-2015	box 14	folder 4-6
Murphy, Leapfrog [<i>PAW Patrol to the Rescue</i>], 2014-2015	box 15	folder 1-3
Murphy, Leapfrog [<i>PAW Patrol to the Rescue</i>] [4 CDs], 2014-2015	box AV2	folder 2
Musketeer, Nintendo 3DS, DS [<i>Cloudy with a Chance of Meatballs 2</i>], 2012-2013	box 15	folder 4-6
Musketeer, Nintendo 3DS, DS [<i>Cloudy with a Chance of Meatballs 2</i>], 2012-2013	box 16	folder 1-4
Olga, Nintendo DS [<i>Ener-G Gym Rockets</i>], 2008	box 16	folder 5-7
Olga, Nintendo DS [<i>Ener-G Gym Rockets</i>] [1 CD], 2008	box AV2	folder 3
Ouroboros, "Cycles of Cognitive Learning" game development project, SUNY Albany, 2011-2012	box 17	folder 1-6
Ouroboros, "Cycles of Cognitive Learning" game development project, SUNY Albany, 2012-2013	box 18	folder 1-3
Ouroboros game development project, SUNY Albany [2 CDs], 2012-2013	box AV2	folder 4
Pepper, Nintendo DS, DSi [<i>Moxie Girlz</i>], 2010-2011	box 18	folder 4-5
Pepper, Nintendo DS, DSi [<i>Moxie Girlz</i>], 2010-2011	box 19	folder 1
Pepto, Nintendo DS [<i>Pinkalicious: It's Party Time!</i>], 2010-2011	box 19	folder 2-4
Polliwog, Leapfrog Explorer, LeapPad [<i>Scout and Friends... and You!</i>], 2012	box 19	folder 5-6

Polliwog, Leapfrog Explorer, LeapPad [<i>Scout and Friends... and You!</i>], 2012	box 20	folder 1
Polliwog, Leapfrog Explorer, LeapPad [<i>Scout and Friends and You!</i>] [1 CD], 2012	box AV2	folder 5
Ribbit, Leapfrog Explorer, LeapPad [<i>Letter Factory!</i>], 2011-2012	box 20	folder 2-4
Ricketts, Nintendo DSi [<i>Imagine Gymnast</i>], 2008-2009	box 20	folder 5
Ricketts, Nintendo DSi [<i>Imagine Gymnast</i>], 2008-2009	box 21	folder 1-4
Ricketts, Nintendo DSi [<i>Imagine Gymnast</i>] [1 CD], 2008-2009	box AV2	folder 6
Romero, Nintendo 3DS [<i>Pet Zombies</i>], 2010-2011	box 21	folder 5-6
Romero, Nintendo 3DS [<i>Pet Zombies</i>], 2010-2011	box 22	folder 1
Sandman, Nintendo DS [<i>Pillow Pets DS</i>], 2010-2011	box 22	folder 2-3
Snoopy, Leapfrog [<i>Pet Pals Puppies</i>], 2013	box 22	folder 4-5
Sparticus, Nintendo 3DS, DSi [<i>The Hidden - The Edge of the Universe</i>], 2010-2011	box 22	folder 6-7
Sparticus, Nintendo 3DS, DSi [<i>The Hidden - The Edge of the Universe</i>], 2010-2011	box 23	folder 1
Sparticus, Nintendo 3DS, DSi, fairies story development chart [<i>The Hidden - The Edge of the Universe</i>], 2010-2011	box 23	folder 2
Squeak, LeapPad, Leapster Explorer [<i>Minnie's Bow-tique Super Surprise Party</i>], 2012	box 23	folder 3-5
Squeak, LeapPad, Leapster Explorer [<i>Minnie's Bow-tique Super Surprise Party</i>] [3 CDs], 2012	box AV2	folder 7
Stardust, Nintendo DS [<i>Lalaloopsy</i>], 2010-2011	box 23	folder 6
Stardust, Nintendo DS [<i>Lalaloopsy</i>], 2010-2011	box 24	folder 1-3
Travolta, Nintendo DS [<i>Victorious: Taking the Lead</i>], 2012	box 24	folder 4-5
Travolta, Nintendo DS [<i>Victorious: Taking the Lead</i>], 2012	box 25	folder 1
Travolta, Nintendo DS [<i>Victorious: Taking the Lead</i>] [1 CD], 2012	box AV2	folder 8
Virgil, Leap TV [<i>Disney Frozen: Winter Festival</i>], 2014-2015	box 25	folder 2-5
Virgil, Leap TV [<i>Disney Frozen: Winter Festival</i>], 2014-2015	box 26	folder 1-3
Voltron, Leapfrog [<i>Imagicards</i>], 2014-2015	box 26	folder 4-6
Voltron, Leapfrog [<i>Imagicards</i>], 2014-2015	box 27	folder 1-2
Zebra, Leapfrog [<i>Pet Pad Party - Pet Chat</i>], 2013	box 27	folder 3-5
Zebra, Leapfrog [<i>Pet Pad Party - Pet Chat</i>] [5 CDs], 2013	box AV2	folder 9
Zoom, Leapfrog [<i>Run, Pet, Run!</i>], 2013	box 27	folder 6-7