

# the play ball 2014

Friday  
September 19, 2014  
6-10pm  
at The Strong



HONORARY CO-CHAIRS  
STEVE AND CLAIRE DUBNIK

## Become a Sponsor Today!



Join in the fun at Rochester's most play-full gala—the Play Ball! Enjoy delicious food and drink, great entertainment, live and silent auctions, and all the playtime you like in The Strong's amazing exhibits.

As a Play Ball sponsor, you help The Strong continue its mission to educate kids of all ages through the exploration of play and the ways in which it encourages learning, creativity, and discovery. Your support demonstrates your commitment to this unique, world-class museum and to our community's most important resource—our children.

### \$25,000 • ALL STAR

- Recognition as All Star Sponsor in all media relations for the event
- Recognition in event video with either logo or company representative
- Company logo and link to website on The Strong website
- Company logo in all print advertisements for the event
- Company logo on the event invitation
- Recognition as All Star Sponsor on event signage
- Live recognition at event
- Company logo on cover of event program book
- Full-page ad in the event program book
- Recognition in The Strong newsletter (mailed to 18,000) and email blasts (sent to 40,000)
- 20 tickets to the event

### \$10,000 • GAME CHANGER

- Recognition in event video with either logo or company representative
- Company logo and link to website on The Strong website
- Company logo in all print advertisements for the event
- Company logo on the event invitation
- Recognition as Game Changer Sponsor on event signage
- Live recognition at the event
- Half-page ad in event program book
- Recognition in The Strong newsletter (mailed to 18,000) and email blasts (sent to 40,000)
- 16 tickets to the event



### \$7,500 • POWER PLAYER

- Recognition in event video with either logo or company representative
- Company logo and link to website on The Strong website
- Company logo in all print advertisements for the event
- Recognition as Power Player Sponsor on event signage
- Half-page ad in event program book
- Recognition in The Strong newsletter (mailed to 18,000) and email blasts (sent to 40,000)
- 12 tickets to the event

### \$5,000 • PLAY MAKER

- Company logo and link to website on The Strong website
- Recognition as Play Maker Sponsor on event signage
- Half-page ad in event program book
- 12 tickets to the event



### \$1,500 • TEAM PLAYER

- Company name listed on The Strong website
- Recognition as Team Player Sponsor on event signage
- Company or name listing in the event program book
- 10 tickets to the event

### \$2,500 • GAME PLAYER

- Company logo and link to website on The Strong website
- Recognition as Game Player Sponsor on event signage
- Quarter-page ad in event program book
- 10 tickets to the event



PROCEEDS TO BENEFIT

the strong  
NATIONAL MUSEUM OF PLAY

## FOR MORE INFORMATION

about how you can support The Play Ball, please contact  
Katie Riley at 585.410.6368 or [kriley@museumofplay.org](mailto:kriley@museumofplay.org)

OR VISIT [theplayball.org](http://theplayball.org)