

## BECOME A PLAY BALL SPONSOR

As a Play Ball sponsor, you help The Strong continue its mission to educate kids of all ages through the exploration of play and the ways in which it encourages learning, creativity, and discovery. Your support demonstrates your commitment to this unique, world-class museum and to our community's most important resource—our children.

**OCTOBER 21 6 P.M.**

### JOIN HONORARY CO-CHAIRS DAVE & MARGARET BURNS AND FAMILY

for an evening of larger-than-life fun and festivities featuring creative cocktails, fantastic food, eclectic entertainment, amazing auctions, and a surprise around every corner—all to benefit the educational programs at The Strong!

For more information about how you can support Play Ball 2016, please contact Michelle Parnett-Dwyer at [mdwyer@museumofplay.org](mailto:mdwyer@museumofplay.org) or 585.410.6353.

THEPLAYBALL.ORG

**the strong**  
NATIONAL MUSEUM OF PLAY

Individual tickets are \$175 each.

### \$25,000 ALL STAR

- Recognition as a sponsor in all media relations for the event
- Company logo and link to website on The Strong website
- Company logo on event invitation and in all print advertisements for the event
- Live recognition at event and listing on event signage
- Company logo on cover of event program book and full-page ad inside
- Recognition in The Strong newsletter (mailed to 15,000) and email blasts (sent to 60,000)
- 20 tickets to the event

### \$10,000 GAME CHANGER

- Company logo and link to website on The Strong website
- Company logo on event invitation and in all print advertisements for the event
- Live recognition at event and listing on event signage
- Half-page ad in event program
- Recognition in The Strong newsletter (mailed to 15,000) and email blasts (sent to 60,000)
- 16 tickets to the event

### \$7,500 POWER PLAYER

- Company logo and link to website on The Strong website
- Company logo in all print advertisements for the event
- Recognition as a sponsor on event signage
- Half-page ad in event program
- Recognition in The Strong newsletter (mailed to 15,000) and email blasts (sent to 60,000)
- 12 tickets to the event

### \$5,000 PLAY MAKER

- Company logo and link to website on The Strong website
- Recognition as a sponsor on event signage
- Half-page ad in event program
- 10 tickets to the event

### \$2,500 GAME PLAYER

- Company logo and link to website on The Strong website
- Recognition as a sponsor on event signage
- Quarter-page ad in event program
- 8 tickets to the event

### \$1,500 TEAM PLAYER

- Company name listed on The Strong website
- Recognition as a sponsor on event signage
- Company or name listing in the event program
- 8 tickets to the event