Matthew Tipple Elected to The Strong's Board of Trustees

**The Strong** (http://www.thestrong.org) ® is pleased to announce that Matthew Tipple, relationship manager at M&T Bank (https://www.mtb.com/personal/Pages/Index.aspx), has been elected to its Board of Trustees. Prior to joining M&T Bank, Tipple held leadership positions in the United States and abroad with firms specializing in securities lending, asset management, equipment leasing and financing, and international transaction sourcing. Tipple brings to The Strong board a wealth of successful experience and business acumen and the ability to contribute invaluably as the museum continues a period of extraordinary growth.

Tipple holds a bachelor’s degree in economics from the University of Vermont (http://www.uvm.edu/) and an MBA in corporate accounting and finance from the William E. Simon School of Business at the University of Rochester (http://www.rochester.edu/). He lives with his wife and three children in Rochester.

**About The Strong**

The Strong is a highly interactive, collections-based educational institution devoted to the study and exploration of play. It carries out this mission through five programmatic arms called “Play Partners.” These are the National Museum of Play, the International Center for the History of Electronic Games, the National Toy Hall of Fame, the Brian Sutton-Smith Library and Archives of Play, and the American Journal of Play. Independent and not-for-profit, The Strong is situated in Rochester, New York, where it houses the world’s most comprehensive collection of historical materials related to play. These enable a multifaceted array of research, exhibition, and other interpretive activities that serve a diverse audience of adults, families, children, students, teachers, scholars, collectors, and others around the globe.

—end—