



NEWS RELEASE

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Fascinating Facts about Dora the Explorer

Discover the rainforest worlds of Dora and Diego at *Dora & Diego* "Let's Explore!" at the National Museum of Play® at The Strong® September 22, 2012 through January 3, 2013

Ready? ¡Vámonos! Join beloved characters Dora and Diego from Nickelodeon's hit preschool series *Dora the Explorer* and *Go, Diego, Go!* along with their friends Boots, Map, Backpack, Isa, Tico, and of course Swiper at the new *Dora & Diego* "Let's Explore!" exhibit at the National Museum of Play® at The Strong September 22 through January 6, 2013. The wildly popular children's show premiered on Nickelodeon on August 14, 2000 and instantly ranked as the number-one-rated preschool show on commercial television. Following are some fascinating facts about the show as compiled by Nickelodeon:

- The first Spanish word taught on *Dora the Explorer* was azul (blue).
- The inspiration for the name Dora Marquez was *exploradora*, the Spanish feminine word for explorer, and the acclaimed writer Gabriel García Márquez.
- *Dora the Explorer* is broadcast in 141 countries around the world and syndicated in 151 markets.
- Every episode of *Dora the Explorer* is screened by at least 75 preschoolers before it airs.
- *Dora the Explorer* has been honored with awards including the Peabody, NAACP, Alma, Imagen, Latino Spirit, Gracie Allen, Parents' Choice Award, the Television Critics Association Award, 19 Daytime Emmy nominations, and one Daytime Emmy Award win.
- In 2005, a *Dora the Explorer* balloon made its debut in the Macy's Thanksgiving Day Parade. Dora was the first-ever Latina character to appear in the parade.
- Swiper and Map are voiced by the same actor, Marc Weiner.
- Angelina Jolie and Brad Pitt helped prepare their older children for the birth of their twins by showing them an episode of *Dora the Explorer* where Dora's mom has twins. (Source: *People* magazine, August 18, 2008).
- Andy Garcia, Thalia, Jason Alexander, Shakira, Rosie Perez, John Leguizamo, Cheech Marin, Hector Elizondo, Chita Rivera, Esai Morales, Paul Rodriguez, Richard Kind, Susie Essman, Ricardo Montalban, and Howie Dorough have all guest-starred on episodes of *Dora the Explorer*.

Produced by The Children's Museum of Indianapolis in cooperation with Nickelodeon, the *Dora & Diego: Let's Explore!* exhibit is presented by the WellPoint Foundation. © 2012 Viacom International Inc. All rights reserved. Nickelodeon, *Dora the Explorer*, *Go Diego, Go!* and all related titles, logos, and characters are trademarks of Viacom International Inc. Presented locally by MVP Health Care.

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Museum Hours: Monday through Thursday, 10 a.m. to 5 p.m.; Friday and Saturday, 10 a.m. to 8 p.m.; Sunday, noon to 5 p.m.

Admission Fees: General Admission (does not include admission to *Dancing Wings Butterfly Garden*): Adults \$13, Seniors \$12, Children (2-15) \$11, Children younger than two free, Museum members free.

Admission to *Dancing Wings Butterfly Garden*: General Admission fee plus \$2 for members, \$4 for nonmembers; children under 2 free. Entry is by timed ticket only.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, additional parking is available at neighboring municipal garages for a fee. The Strong is not responsible for fees incurred at off-site locations.

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