



NEWS RELEASE

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**Note to calendar editors: See new 2009
museum admission fees and hours at end of press release.
(As of Jan. 1, we're now open until 8:00 p.m. on Friday AND Saturdays!)**

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For Immediate Release

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Toddler Book Club and Monday Kicks for Ages 2 to 6 Winter 2009 Schedule at Strong National Museum of Play®

Toddler Book Club

Join the **Toddler Book Club at Strong National Museum of Play®** on selected **Mondays at 10:30 a.m., 11:30 a.m., and 12:30 p.m.** Parents and toddlers will enjoy sharing stories from award-winning books and authors, and then join in related music, movement, or nature activities. The Toddler Book Club winter schedule follows:

Mondays January 5, 12, 19, & 26: Winter Wonderland. Listen to favorite stories of the season such as *The Snowy Day*, *The Mitten*, *Winter*, and *Look! Snow!*

Mondays February 2, 9, 16 & 23: Fairy Tales. Lose yourself in the majesty of classic and modern fairy tales including *Cinderella*, *The Princess Knight*, *Paper Bag Princess*, and *Twelve Dancing Princesses*.

Mondays March 2, 9, 16, 23 & 30: Around the World. Visit distant lands through stories about people and places across the globe including *Anansi the Spider*, *Dim Sum for Everyone!* and *Hawaii Is a Rainbow*.

Monday Kicks for Ages 2 to 6

Teach your preschooler important skills through play at **Monday Kicks for Ages 2 to 6 one Monday a month between 10:00 a.m. and 2:00 p.m. at Strong National Museum of Play.** The programs are designed especially for young children by Strong

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2—Toddler Book Club and Monday Kicks

educators. Upcoming programs include:

January 12: Let it Snow. Play with “snow” indoors and make a fun, wintery craft. Have a wintery scene or image painted on your face.

February 9: Knights, Princesses, and Dragons. Meet the queen and enjoy a “feast” fit for a king. Do the shopping for a favorite fairy tale character in the museum’s *Super Kids Market*. Use your creativity to design a magic wand or crown.

March 9: Explore Your World. Enjoy songs from around the world with teaching artist Sarah Peters, create a travel bag craft, and explore MR. POTATO HEAD’s world in the new exhibit.

All programs are included with general museum admission fees.

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Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours as of Jan. 1:

Monday–Thursday, 10:00 a.m. to 5:00 p.m.; Friday and Saturday, 10:00 a.m. to 8:00 p.m.; Sunday, 12:00 noon to 5:00 p.m.

Admission Fees as of Jan. 1:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®): Adults \$10.00; Seniors \$9.00; Children (2–15) \$8.00; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*®:

General Admission fee plus \$1.50 for members, \$3.00 for nonmembers; Children under 2 free. Entry is by timed ticket only. Please call 585-263-2700 to reserve and purchase tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).