



NEWS RELEASE

One Manhattan Square • Rochester, New York 14607
Phone 585-263-2700 • Fax 585-263-2493 • www.museumofplay.org

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For Immediate Release

Contact: Susan Trien, 585-410-6359 strien@museumofplay.org

Spring into Motion Weekend at Strong National Museum of Play® May 15 & 16

Spring is in the air!

Celebrate the changing of the seasons during **Spring into Motion Weekend at Strong National Museum of Play on Saturday, May 15 from 11 a.m. to 4 p.m. and Sunday, May 16 from 1 to 4 p.m.**

Meet Strong's butterfly mascot Marti the Monarch "in person" and learn about butterflies and other crawly critters from the museum's Bug Guys. Museum entomologists will show off some unique insects—such as a tarantula, hissing cockroach, and Emperor scorpion—and be available to answer

questions. Enjoy springtime readings and create a flower or butterfly craft. And stop by to have your face painted by Arlene's Face Painting.

Take some time out to enjoy the museum's indoor *Dancing Wings Butterfly Garden*®. Walk among 800 colorful, free-flying butterflies in a tropical rainforest environment. The garden also features turtles, tortoises, goldfish, and tiny Chinese button quail. (Note: Admission to the butterfly garden requires general museum admission fees plus the purchase of individual, timed tickets: \$1.50 for members; \$3 for nonmembers; children younger than two free.)

All Spring into Motion activities (with the exception of *Dancing Wings Butterfly Garden* admission) are included with general museum admission fees.



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2—Spring into Motion Weekend

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Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours:

Monday–Thursday, 10 a.m. to 5 p.m.; Friday and Saturday, 10 a.m. to 8 p.m.;
Sunday, noon to 5 p.m.

Admission Fees:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®):
Adults \$11; Seniors \$10; Children (2–15) \$9; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*®:

General Admission fee plus \$1.50 for members, \$3 for nonmembers; Children under 2 free. Entry is by timed ticket only. Please call 585-263-2700 to reserve and purchase tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).