



NEWS RELEASE

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For images : http://www.museumofplay.org/about_us/press/mindbender_mansion/

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For Immediate Release

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Mindbender Mansion **Opens at Strong National Museum of Play®** **Saturday, May 29**

Get ready to test your brain power and problem-solving skills when you unlock the door to the wonderfully puzzling world of ***Mindbender Mansion***, a new exhibit opening at **Strong National Museum of Play Saturday, May 29 and remaining on view through September 6, 2010**. Explore a quirky mansion filled with puzzles, brainteasers, and interactive challenges that are sure to engage and entertain the entire family.

Upon entering the exhibit, guests receive a “clue card” and are greeted via video by the slightly mysterious and distinctly wacky Mr. E, your host and a senior member of the Mindbender Society. Gather hidden clues and secret passwords as you navigate a series of rooms filled with a crazily creative array of tabletop puzzlers and full-body-and-brain activities. Some condundrums can be cracked on your own, but other enigmas require the help of parents, grandparents, siblings, or fellow mansion guests.

Among the group challenges:

- **Feeding Frenzy**—Kitchen mayhem is guaranteed in a race to beat the clock by filling TV dinner trays (with five kinds of food) on a fast-moving conveyer belt.



The Amazing Maze

—more—

2—Mindbender Mansion

- **Flying Machine**—Solid teamwork is a must in order to maneuver a mechanical “flying machine” around a large game board in the rec room, hitting six targets in sequence before the time is up.
- **Spelling Fever**—Hopscotch meets Scrabble® in this race to spell correct words within a limited amount of time by hopping on letter squares that light up in the disco room.
- **Move and Match**—Dinner time was never this much fun! Roll your dining room chair into a correct pattern before the clock runs out.
- **Amazing Maze**—In this version of the classic steel ball labyrinth game, visitors must work together in the map room to tilt a table in different directions, guiding a ball into six holes as quickly as possible.

By the end of your visit, you’ll gather enough clues and secret passwords to be admitted into the Mindbender Society and add your portrait to the “Wall of Fame.”

Mindbender Mansion was produced and is toured by the Oregon Museum of Science and Industry, Portland, Oregon © 2010.

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Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours:

Monday–Thursday, 10 a.m. to 5 p.m.; Friday and Saturday, 10 a.m. to 8 p.m.;
Sunday, noon to 5 p.m.

Admission Fees:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®):
Adults \$11; Seniors \$10; Children (2–15) \$9; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*®:

General Admission fee plus \$1.50 for members, \$3 for nonmembers; Children under 2 free. Entry is by timed ticket only. Please call 585-263-2700 to reserve and purchase tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).