



NEWS RELEASE

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For Immediate Release

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For a full press kit with downloadable images:

http://www.museumofplay.org/about_us/press/curious_george/index.html

Curious George™ Columbus Day Weekend October 10, 11, 12, and 13 at Strong National Museum of Play®

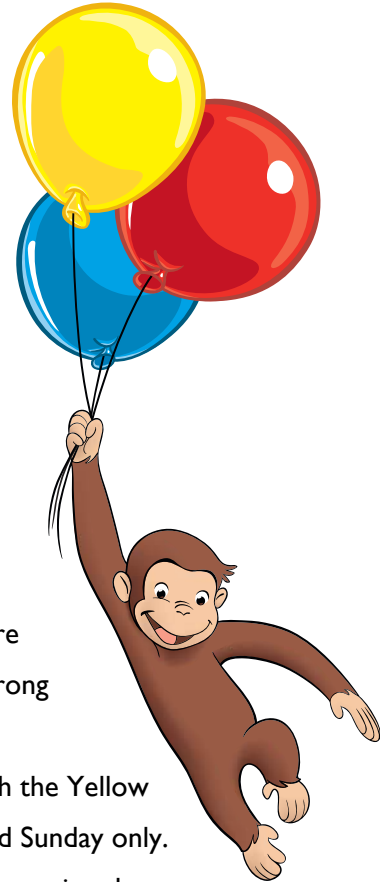
Enjoy oodles of wacky word games and puzzling activities at Strong National Museum of Play during **Curious George Columbus Day Weekend on Friday October 10, from 10:00 a.m. to 5:00 p.m.; Saturday, October 11, from 10:00 a.m. to 5:00 p.m.; Sunday, October 12, from 12:00 noon to 5:00 p.m.; and Monday, October 13, from 10:00 a.m. to 5:00 p.m.** The weekend events are presented in conjunction with the new exhibit *Curious George™: Let's Get Curious* at Strong through January 4, 2009.

Meet Curious George “in person” daily, Friday through Monday. The Man with the Yellow Hat also makes special guest appearances from 12:00 noon to 4:00 pm. on Saturday and Sunday only.

Amy Goldstein of the puzzle-writing company Puzzability presents a playful interactive show where audience members get to solve intriguing puzzles of all kinds. Shows take place Friday, Saturday, and Monday at 11:30 a.m. and 2:00 p.m. and on Sunday at 1:00 and 3:00 p.m.

The Puzzability company's puzzles and contests for children and adults have appeared on many websites and in major newspapers and magazines, including *Disney Adventures*, *Nickelodeon Magazine*, and *The New York Times*. Puzzability also publishes *The Brainiest Insaniest Ultimate Puzzle Book*, *The New Yorker Book of Cartoon Puzzles and Games*, and *Celebrity Crosswords*. Goldstein will be on hand for book signings following each show.

Visit the new *Curious George™: Let's Get Curious* exhibit based on H.A. and Margret Rey's classic stories. Operate a pulley to move George from window to window in his



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Apartment Building; check out the elevator and open the tenants' mailboxes in the **Lobby;** weigh, sort, and count fruit and vegetables at the **Sidewalk Produce Stand;** move materials and design a building at the **Construction Site;** give a hug to a full-size George and take a picture at the **City Park;** experiment with physics, engineering, and math as you putt through three holes of **Mini Golf;** climb into the **Space Rocket** Curious George took on his space adventure; and experiment with wind power on the **Farm.**

In the **Museum Within the Museum,** you can learn new things about George and H.A. and Margret Rey's work and how an early Curious George manuscript was saved during the Reys' escape from France during World War II.

All Curious George Columbus Day Weekend events are included with general museum admission fees.

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Strong National Museum of Play[®], located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours:

Monday–Thursday, 10:00 a.m. to 5:00 p.m.; Friday, 10:00 a.m. to 8:00 p.m.;
Saturday, 10:00 a.m. to 5:00 p.m.; Sunday, 12:00 noon to 5:00 p.m.

Admission Fees:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*[®]):
Adults \$9.50; Seniors \$8.50; Children (2–17) \$7.50; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*[®]:

General Admission fee plus \$3.00 per person for nonmembers and \$1.50 per person for members; Children younger than two free. Due to limited capacity, entry to *Dancing Wings Butterfly Garden*[®] is by timed ticket only. Advance purchase is recommended. Please call 585-263-2700 to reserve and purchase timed tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).