



NEWS RELEASE

One Manhattan Square • Rochester, New York 14607
Phone 585-263-2700 • Fax 585-263-2493 • www.museumofplay.org

March 3, 2009

For Immediate Release

Contact: Susan Trien, 585-410-6359 strien@museumofplay.org

March Concerts at Strong National Museum of Play®

“Down Home Folk” with Simple Gifts, March 18, 7:30 p.m.

Simple Gifts, a multi-talented female folk-singing duo perform “Down Home Folk” at Strong National Museum of Play on Wednesday, March 18 at 7:30 p.m. From lively Irish Jigs and American reels to hard-driving Klezmer *freilachs*, haunting Gypsy melodies, and exotic Balkan dance tunes, Simple Gifts performs a wide variety of ethnic folk music with humor, warmth, and energy. Concert-goers will be treated to the sounds of traditional as well as unusual instruments including the bowed psaltery, baritone fiddle, banjolin, guitjo, and doumbek. The performance is part of the museum’s Making American Music Wednesday evening music serie for adults.

Tickets are also available for the season’s remaining concerts:

April 15, 2009—A Night of Blues, featuring The White Hots.

May 13, 2009—A Star Spangled Evening, featuring The Hotsie Totsies.

Individual Tickets: nonmember \$16; museum member \$13; senior (age 62 and older) or student \$14. Call 585-263-2700.

Eastman School Family Performance, Friday, March 20, 6:00 p.m.

Enjoy a special , all-ages evening performance presented by the New Eastman Orchestra and conductor Jonathan Girard at Strong National Museum of Play on Friday, March 20 at 6:00 p.m. Eastman School students will demonstrate a variety of instruments and perform with a full orchestral complement (including a little brass). Enjoy selections from Handel’s *Royal Fireworks* and Beethoven’s *Seventh Symphony*. The kid-friendly concert is included with general museum admission fees. (Note: The museum is now open until 8:00 p.m. Fridays and Saturdays!)

—end—

=====

Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours:

Monday–Thursday, 10:00 a.m. to 5:00 p.m.; Friday and Saturday, 10:00 a.m. to 8:00 p.m.; Sunday, 12:00 noon to 5:00 p.m.

Admission Fees:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®): Adults \$10.00; Seniors \$9.00; Children (2–15) \$8.00; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*®:

General Admission fee plus \$1.50 for members, \$3.00 for nonmembers; Children under 2 free. Entry is by timed ticket only. Please call 585-263-2700 to reserve and purchase tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).