



NEWS RELEASE

One Manhattan Square • Rochester, New York 14607
Phone 585-263-2700 • Fax 585-263-2493 • www.museumofplay.org

December 10, 2008

For Immediate Release

Contact: Susan Trien, 585-410-6359 strien@museumofplay.org

Woodbury Preschool Open Houses and Educators Open House in January at Strong National Museum of Play®

Woodbury Preschool Open Houses, January 10 & 23

Strong National Museum of Play invites interested parents to learn about the museum's unique preschool curriculum at **Woodbury Preschool Open Houses** scheduled for **Saturday, January 10, from 11:00 a.m. to 1:00 p.m. and Friday, January 23, from 5:00 to 7:30 p.m.** Families will have an opportunity to tour the classrooms and meet the preschool staff. No reservations are necessary.

The Woodbury Preschool is set among the museum's engaging, dynamic exhibits and children can explore the fun, inviting environment with hands-on-guidance. Early childhood teachers help foster children's creativity and self-discovery through playful activities.

Families with children who will be three or four years old on or before December 1, 2009 are invited to apply for admission for the 2009-2010 school year via a lottery system. Information and applications for the lottery are available online (www.museumofplay.org), at the museum Admissions Desk, or by mail. To receive an application by mail, please call 585-263-2700.

Applications will be accepted through February 2.

Educators Open House, January 28

Area educators are invited to a FREE preview of innovative museum experiences for students in Grades Pre-K through 8 at an **Educators Open House at Strong National**

—more—

2—Preschool Open House

Museum of Play on Wednesday, January 28 from 3:30 to 5:30 p.m. Educators are certain to imagine new curriculum connections as they sample lessons that take place in the museum's exhibits including the newest exhibit, *The Adventures of MR. POTATO HEAD*®.

Strong also offers educators a variety of support services and workshops throughout the school year. Visit www.museumofplay.org for a full catalog of 2008-2009 programs for students and teachers.

Reservations for the Educators Open House are appreciated but not required. For more information or to reserve a space, please call 585-263-2700.

=====

Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours as of Jan. 1:

Monday–Thursday, 10:00 a.m. to 5:00 p.m.; Friday and Saturday, 10:00 a.m. to 8:00 p.m.; Sunday, 12:00 noon to 5:00 p.m.

Admission Fees as of Jan. 1:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®): Adults \$10.00; Seniors \$9.00; Children (2–15) \$8.00; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*®:

General Admission fee plus \$1.50 for members, \$3.00 for nonmembers; Children under 2 free. Entry is by timed ticket only. Please call 585-263-2700 to reserve and purchase tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).