



NEWS RELEASE

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For Immediate Release

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Celebrate Deaf Awareness Day at Strong National Museum of Play September 26

Learn about deaf culture at **Deaf**

**Awareness Day at Strong National
Museum of Play® on Friday, September
26, from 10:00 a.m. to 2:00 p.m.** The event
is part of National Deaf Awareness Week, a
community-wide appreciation of deaf culture.

- Enjoy performances at by students from Rochester School for the Deaf and Rochester City School No. 1, which serves many hearing-impaired and deaf students.
- Participate in interactive stories told aloud and in sign language.
- Use American Sign Language and finger spelling signs to spell your name on a headband and create a greeting card using sign language stamps.
- Play a game of “Go Fish!” using sign language.

Sign interpreters will be available during this program. Deaf Awareness Day activities are included with general museum admission fees.



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2—Deaf Awareness Day

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Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours:

Monday–Thursday, 10:00 a.m. to 5:00 p.m.; Friday, 10:00 a.m. to 8:00 p.m.;
Saturday, 10:00 a.m. to 5:00 p.m.; Sunday, 12:00 noon to 5:00 p.m.

Admission Fees:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®):
Adults \$9.50; Seniors \$8.50; Children (2–17) \$7.50; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*®:

General Admission fee plus \$3.00 per person for nonmembers and \$1.50 per person for members; Children younger than two free. Due to limited capacity, entry to *Dancing Wings Butterfly Garden*® is by timed ticket only. Advance purchase is recommended. Please call 585-263-2700 to reserve and purchase timed tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).