



NEWS RELEASE

One Manhattan Square • Rochester, New York 14607
Phone 585-263-2700 • Fax 585-263-2493 • www.museumofplay.org

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For Immediate Release

Contact: Susan Trien, 585-410-6359 strien@museumofplay.org

Saturday Night Family Play Date (May 2) and Wizard of Oz Weekend (May 16 & 17) at Strong National Museum of Play®

Come over to play with the whole family at two special events at Strong National Museum of Play in May: **Saturday Night Family Play Date: Butterfly Bonanza (May 2)** and **Wizard of Oz Weekend (May 16 and 17)**. Details follow:

Saturday Night Family Play Date: Butterfly Bonanza

Saturday, May 2 from 5:30 to 8:00 p.m.

Rejoice in the arrival of spring at Strong National Museum of Play! Meet the museum's butterfly mascot—Marti the Monarch—"in person." Spend time with Strong's Butterfly Guy and learn more about these flying friends and other multi-legged creatures of the season. Make butterfly crafts to take home. Listen to *The Very Hungry Caterpillar* and other bug stories.

Saturday Night Family Play Dates are presented the first Saturday of each month through June. All of the exhibits are open late every Saturday until 8:00 p.m., and the Food Court is open until 7:00 p.m. Mark your calendar for the final Play Date on June 6 (Summer Splash!).

Saturday Night Family Play Dates are included with general museum admission fees.

Wizard of Oz Weekend

Saturday, May 16, 11:00 a.m. to 4:00 p.m.

Sunday, May 17, 1:00 to 4:00 p.m.

Follow the Yellow Brick Road to a celebration of the 100th anniversary of L. Frank Baum's

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2—Saturday Night/Wizard of Oz

classic, *The Wizard of Oz*, at Strong National Museum of Play. Come dressed as your favorite character and meet Dorothy and other popular characters. Play a game of Pin the Heart on the Tin Man or make a twister in a bottle. All *Wizard of Oz* Weekend events are included with general museum admission fees.

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Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

Museum Hours:

Monday–Thursday, 10:00 a.m. to 5:00 p.m.; Friday and Saturday, 10:00 a.m. to 8:00 p.m.;
Sunday, 12:00 noon to 5:00 p.m.

Admission Fees:

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®):
Adults \$10.00; Seniors \$9.00; Children (2–15) \$8.00; Children younger than two free; Strong members free.

Admission to *Dancing Wings Butterfly Garden*®:

General Admission fee plus \$1.50 for members, \$3.00 for nonmembers; Children under 2 free. Entry is by timed ticket only. Please call 585-263-2700 to reserve and purchase tickets.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).