



## NEWS RELEASE

One Manhattan Square • Rochester, New York 14607  
Phone 585-263-2700 • Fax 585-263-2493 • [www.museumofplay.org](http://www.museumofplay.org)

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**For Immediate Release**

Contact: Susan Trien, 585-410-6359 [strien@museumofplay.org](mailto:strien@museumofplay.org)

### **Pure Nonsense! Read Across America Weekend at Strong National Museum of Play® February 28 & March 1**

Celebrate Dr. Seuss's birthday and have silly fun with stories, rhymes, and games at **Strong National Museum of Play's Pure Nonsense! Weekend on Saturday, February 28 from 10:00 a.m. to 5:00 p.m. and Sunday, March 1 from 12:00 noon to 5:00 p.m.** The weekend events are part of Read Across America, a national program sponsored annually by the National Education Association to encourage reading. (The program takes place annually on or near Dr. Seuss's birthday, March 2.)

Activities include readings of classic Seuss books as well as other silly stories, rhymes, and games that will spark your child's love of literature. Readings take place every half hour on Saturday from 11:30 a.m. to 3:30 p.m. and Sunday from 12:30 to 3:30 p.m. Be a part of the Seuss Schloppity-Schlopp Machine or use your imagination and a few pictures to create your own ridiculous story.

Cast your vote for your favorite nonsense jokes, poems, and riddles. And join other museum guests to help decorate the Cat in the Hat's giant hat with the name of your favorite Dr. Seuss story. More nonsense awaits you throughout the museum—stop by the Upside-Down House in *Reading Adventureland* for fun with tongue twisters, jokes, and recipes; pick up



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one of Amelia Bedelia's grocery lists and shop for mixed-up food in the *Super Kids Market*; use Creatrix building pieces to design a Seuss-like creature; and make and decorate your own whimsical, oversized (or undersized!) hat to take home.

You can sign up for a library card and check out a book at Strong's own branch of the Monroe County Library.

All activities are included with general museum admission fees.

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Strong National Museum of Play®, located in downtown Rochester, New York, is the only museum in the world devoted solely to the study of play as it illuminates American culture.

### **Museum Hours:**

Monday–Thursday, 10:00 a.m. to 5:00 p.m.; Friday and Saturday, 10:00 a.m. to 8:00 p.m.; Sunday, 12:00 noon to 5:00 p.m.

### **Admission Fees:**

General Admission (does not include admission to *Dancing Wings Butterfly Garden*®): Adults \$10.00; Seniors \$9.00; Children (2–15) \$8.00; Children younger than two free; Strong members free.

### **Admission to *Dancing Wings Butterfly Garden*®:**

General Admission fee plus \$1.50 for members, \$3.00 for nonmembers; Children under 2 free. Entry is by timed ticket only. Please call 585-263-2700 to reserve and purchase tickets.

**Parking:** Free parking is available at the museum for all guests on a first-come, first-served basis. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, you will be directed to additional parking at neighboring municipal garages (fees may apply).